

BIZ IDEA Summit | Tuesday, February 21, 2012

9:30-2:15 pm | Ramada Inn & Convention Center, Kearney, NE



New this year, this youth entrepreneurship conference is focused on **IDEAS** (**Innovation, Dialogue, Entrepreneurship, Action**). It is targeted to high school aged student entrepreneurs or those interested in entrepreneurship.

What is this and why should we attend

A day intended to stimulate **innovation** and business ideas development, to engage in **dialogue**, to raise **entrepreneurial action** and to recognize distinctive visions, efforts, accomplishments and impacts of youth-led businesses in celebration of Entrepreneurship Week

Who should attend

Students in 10th – 12th grades gather from across the state, particularly from rural areas. All youth are invited to attend, particularly those in business, innovation and entrepreneurship-related courses or those with such interests.

Agenda (Subject to minor changes)

9:15 am-10:00 am	Check In
10:00 am-10:15 am	Welcome & Overview
10:15 am-11:55 am	Break into four groups for Team Competition BIZ IDEA Activities
12:00 pm-12:45 pm	Lunch (taco buffet), Team Competition Winners Announced, & Jiggs
12:45 pm-1:00 pm	Break & Announcements
1:00-2:00 pm	Business Video Showcase Competition Finalists Recognized and Video's Showcased <i>Audience will vote on category finalists using their mobile devices</i>
2:00 pm-2:15 pm	Keynote, <i>successful youth entrepreneur(s)</i>
2:15-2:30 pm	Load buses and return home

Registration Information

Up to 10 students per school may register along with faculty. The event is limited to the first 100 students registered. Complete and return [BIZ IDEA Summit Registration Form](#) with payment. Early bird fee is just \$15 per person (students, instructors and adult chaperones) through January 25th and \$25 between January 26th – February 6th. Visit www.cfra.org/marketplace/idea for more information.

NOTE: Portable electronic devices (cell phones, tablets, ipads, etc.) **ARE ENCOURAGED!** Attendees will be asked to use their mobile devices for mobile voting functions as well as for creating audio and/or video segments during the day activities. We will have several computer stations set up for those that do not have their devices; however we hope that usage will be minimal. Multiple voting by one phone will be permissible (i.e. more than one student may enter their votes using the same phone). Students may also bring laptop computers if they wish to create PowerPoint presentations as part of the morning activity.

Questions? Contact Shawna Silvius at shawnnas@cfra.org or 402-873-4027.

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Lyons, NE 68038
Population 963



Special Thanks

The BIZ IDEA Summit and the Youth Business Showcase Video Competition brought to you by the Center for Rural Affairs with special thanks to our generous and dedicated committee members: Gregg Christensen, Nancy Eberle, Janita Pavelka, Shawn Kaskie, Zach Schultz, Dan Hoffman and Shawna Silvius.
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Youth Business Video

SHOWCASE COMPETITION

Who

Middle school thru high school-aged students are eligible to enter

What

Competition for youth-led businesses from across the state in three submission categories – personal, school-based and community/organization-based - WIN prizes or \$\$\$. Be recognized for your efforts. Show impacts. Inspire others!

Why

- Showcase your current business(es) or entrepreneurial ventures in progress
- Recognize your efforts and your impact (personal, business, school, community)
- Share your operations, transitions (for sustainability if applicable) and future goals
- Be an inspiration to other youth entrepreneurs
- WIN \$\$ or prizes to invest back into your business or to reward your success!

Three categories for submissions	Prizes
1. personal business (outside of school)	Xbox 360 Kinect PLUS 2 games, <i>courtesy of Microsoft Corporation</i>
2. school-based business or	\$200 cash prize
3. community/organizational youth-led business	\$200 cash prize

How To Enter

- 1) Create a *3 minute or less video* and post to YouTube (for Suggestions, Judging Criteria and Posting Information, go to www.cfra.org/marketplace/youth-video)
- 2) Register and upload your YouTube video URL, logo/pictures (optional) and other business information – **BY midnight, January 30th**
- 3) Be available Feb. 21 to attend the [BIZ IDEA Summit](#) from 9:30 am to 2:15 pm OR to join us at 1:00 pm-2:15 pm for the Business Video Showcase finalist awards competition. Finalist videos will be shared with the audience at the Summit. Individual finalists will be recognized, and attendees will vote on the finalists to select the Winners for each category.

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