

## BMIT Fall Workshops to Feature Bizz Buzz: Idea Sharing

Last year's participants at the BMIT Standards Workshops learned about the new middle-level and secondary-level course standards for business, marketing and information technology. The 2013 BMIT workshops will focus on the implementation of these new course standards within the NCE programs of study. Jessica Feimer, Schools Manager for EverFi, will do a short training session on the financial education simulation called EverFi.

New this year during the afternoon is **Bizz Buzz: Idea Sharing**. You will hear from several BMIT teachers during three rotational sessions designed to share their curricula, lesson plans, program offerings and/or best practice strategies. There will even be a session for FBLA and/or DECA advisers. Area Business Academy directors will also provide updates on dual credit courses and their academy course offerings. You will leave the workshop with new ideas and strategies being used by several of the BMIT teachers in your area.

**Please bring two copies of your business, marketing and information technology course offerings (course title and description and syllabi/outcomes).**

During the morning session, teachers will be asked to share their offerings in a group setting with one copy being submitted for use by the Nebraska Department of Education.

All secondary and postsecondary business, marketing and information technology teachers as well as preservice business education college students and student teachers are encouraged to register for a date and location that works best for you. Guidance counselors, administrators and/or curriculum specialists are welcome to attend.

In order to plan for enough resources and meals, please register online at [www.education.ne.gov/nce/ConferencesWorkshops.html](http://www.education.ne.gov/nce/ConferencesWorkshops.html) two weeks in advance of the workshop. Each person attending must register by identifying the workshop location he/she plans to attend. See the BMIT web site - Workshops for complete details.

The six October 2013 workshops offered from 9 a.m. to 3 p.m. will be facilitated by Bonnie Sibert and Bev Newton of the Nebraska Department of Education who are partnering with Partnerships for Innovation (PFI) and postsecondary educators to offer these top-notch professional development opportunities.

### BMIT Standards Workshops 9 a.m. to 3 p.m. at all locations

- Northeast Community College-Norfolk – **Oct. 2**, Norfolk Lifelong Learning Center, Room C & D, 601 East Benjamin Avenue, Norfolk
- Western Nebraska Community College-Scottsbluff – **Oct. 8**, Harms Advanced Technology Center, The Plex Room, 2620 College Park, Scottsbluff,
- North Platte Community College, South Campus – **Oct. 9**, McDonald-Belton Bldg., Room 122, North Platte (located south of interstate at 601 West State Farm Road)
- Central Community College-Grand Island – **Oct. 16**, Room 210-211-212, 3134 West Hwy. 34, Grand Island
- ESU 3, Omaha – **Oct. 22**, Calamus/Platte Room, 6949 S. 110th Street, Omaha
- Country Inn and Suite, Lincoln – **Oct. 23**, Nebraska Room, 5353 N. 27th Street (1.3 miles south of Exit 403 from I-80)

### PROFESSIONAL DEVELOPMENT

#### DON'T MISS THIS CONNECTION

DeLayne Havlovic of Omaha Public Schools represented Nebraska at the MBA Research and Curriculum Center's annual board meeting and Conclave. DeLayne provided the following summary of resources and tools provided to Nebraskan's through the MBA Research State's Connection.

"This June, I had the opportunity to attend the MBA Research Conclave, and I represented Nebraska in the Consortium of States meeting at their annual meeting in Providence, Rhode Island. This was a true eye-opening experience for me, especially in looking at how MBA Research can benefit business and marketing teachers in Nebraska.

Thanks to the coordination of Bonnie Sibert who serves as Nebraska's representative to the Consortium, Nebraskan's can benefit greatly from our state's membership. The Nebraska Department of Education has utilized Perkins funds to purchase multiple MBA Research curriculum guides, which are available to teachers through Nebraska's State Connection at [www.MBAResearch.org](http://www.MBAResearch.org). You will need to register for your account to obtain access, if you have not already done so. To access the State's Connection:

- [www.MBAResearch.org](http://www.MBAResearch.org)
- Under Quick Links, open the State Connection link
- If you have a user account, use your credentials to log in; if you do not, follow the link displayed to create your account.
- You will need to allow up to a 24-hour business day for your account to be validated and connected to Nebraska's State Connection through MBA Research Staff.

Another easy way to access the State Connection link is to go to the BMIT website, under Resources, click on MBA Research & Curriculum Center, click on State Connection.

The Consortium provides detailed feedback to leadership at MBA Research and acts as a representative body with membership from each state in the consortium. Their work is tireless and critical in ensuring MBA Research's work stays relevant. As Nebraska's substitute consortium representative for 2013, I can honestly say the leaders of MBA Research taxed my brain and really made me think about how I conduct the business of teaching Business and Marketing Education for my school district.

#### Curriculum Course Guides

Each curriculum guide contains a wealth of information. The courses include sample pacing, a listing of resources, engaging activities and opportunities for project-based learning. The course guides also contain link-

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"Who dares  
to  
teach  
must never  
cease  
to  
learn."

– John Cotton Dana



**Don't Miss This Connection** *continued...*

ages to CSO events for DECA and FBLA and can be crosswalked to the Common Core standards. In addition, many of our Nebraska Business and Marketing Standards that were revised in 2011 contain verbiage from MBA Research course guides and standards. MBA Research standards and course guides are produced through feedback from both educators and vetted industry professionals with solid expertise in their area of business.

MBA Research completed their **Financial Analysis Course Guide**. Nebraska BMIT Educators have access to this guide through Nebraska's State Connection through MBA Research. This guide will have excellent connections and teaching ideas for courses in finance, business law and operational management. There is a great need for accounting students, especially in second-year or advanced accounting, to do more application of accounting concepts. The course guide indicates performance indicators that include:

- Cost-volume-profit analysis
- Marginal analysis
- Variance analysis

Pay close attention to the release of this course guide, especially if you teach advanced accounting, law or management. I think you will find these resources to be of excellent quality and a strong application-based tool for taking your business students to the next level.

A new one-semester **Personal Finance Course Guide** was also developed this year. Complete with learning outcomes, course outline and planning guide sheets, this curriculum provides many projects that can be incorporated into your personal finance course. In Section 5 you will find a pretest, written and oral report evaluation forms, numerous planning guide sheets complete with handouts and a semester exam. The guide is available on State's Connection in both a .pdf and Word format.

**LAPs**

MBA Research also produces a variety of LAPs (Leadership Attitude Performance). These are activity-based modules that extend knowledge and skills from the textbook into real-life application.

These are great resources for preparing students for CSO events and also are an affordable way of bridging the gap between textbook adoption cycles with updates to new and emerging topics in the classroom that should be covered that weren't yet concepts in the last edition of your textbook. LAP Modules can be purchased with Perkins grant funds. The LAPs are available in hard copy or online.

**Professional Development**

Attending Conclave can provide a great opportunity to network with fellow Business and Marketing Education colleagues and learn what is newest and emerging in our career fields. Sessions are provided by true leaders in their classrooms and school districts as well as a large number of sessions provided by industry professional experts in the career clusters related to Business, Marketing and Management.

The following sessions topics were just a few of those covered during the 2013 Conclave meeting:

- The World of Work (presented by an associate from [Monster.com](http://Monster.com))
- Free and low-cost technology resources
- Project management (an employer's perspective)
- Community-based marketing (to promote activities and local opportunities)
- Linkages to Common Core and 21st Century Learning
- Program Opportunities (specifically tied to High School of Business)
- The marketing of green and sustainable products
- Standards-based education

The 2014 MBA Research Conclave will be scheduled for fall of 2014 with a Midwest location. More details will be released soon and can be found at [www.MBAResearch.org](http://www.MBAResearch.org).

### RESOURCES

#### Tablet and App Wizards

Nebraska BMIT teachers are fortunate to have two individuals blazing a nationally recognized trail for the use of apps in the business classroom. Shelly Mowinkel of Milford High School presented at both the 2013 NCE and Mt. Plains Business Education Conferences. To see her recommended applications, visit <http://mrsmoswebsite.weebly.com/2-minute-drill.html>.

Mickie Mueller presented her always popular LiveBinder session at the 2013 NBEA and NCE Conferences. Check out <https://sites.google.com/site/2013nce/>.

Mickie Mueller's LiveBinder, NBEA LiveBinders as a Teaching Tool, made it into the Top 10! There are some fabulous binders in the Top 10 so be sure to check them out. Visit the Top 10 of 2013 shelf. And don't forget to visit Mickie's Top 10 binder from last year, Free Technology Tools for Teachers, chock full of over 300 free technology tools!

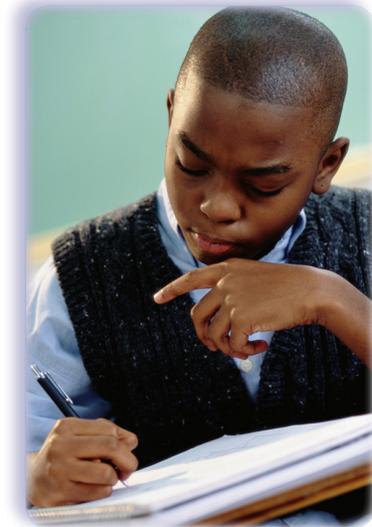
#### Fantastic Findings to Fire Up Finance Students

Cindy Talley, Fillmore Central High School and Dana Burmann, Valentine High School, shared personal finance resources with Mt. Plains Business Education Conference attendees. Their recommendations for resources ready for use in your Personal Finance classroom are shared on their PowerPoint presentation located at [www.education.ne.gov/BMIT/curriculum/personalfinance.html](http://www.education.ne.gov/BMIT/curriculum/personalfinance.html).



#### Password Strength Testers

Jackie Ediger of ESU 9 encourages teachers to be careful when selecting passwords. She encourages you to visit [www.howsecureismypassword.net](http://www.howsecureismypassword.net) to see how long it would take a desktop PC to hack your account. Another site – [www.passwordmeter.com/](http://www.passwordmeter.com/) tells you how strong your password is, by rating it according to caps, lowercase, numbers, symbols and length of password. You may want to consider using these sites with your students when you are teaching digital citizenship and discussing security issues.



**"The best leaders are simply the best learners, and life is their laboratory."**

*- The Leadership Challenge*



Trevor Sorensen and Sally Moore with their Future Business Leader first and second place trophies earned at the FBLA National Leadership Conference (NLC).

## CSOS IN ACTION

### Launch Your Legacy – Nebraska DECA 2013-2014

Nebraska DECA State Officer Team 57 has been working hard this summer to develop their mission statement, action plan, and goals for the upcoming school year. The national theme is “Make It Count.” We’re excited to announce that our state theme is “Launch Your Legacy.” This message is a reflection of the team’s mission statement— “We, Nebraska DECA State Officer Team 57, will use our diversity, knowledge, and skills to inspire members to develop as individuals through opportunities DECA provides. By uniting members we may come together as Nebraska DECA to not only launch new beginnings, but to also leave legacies.”

The core of the team’s action plan for this year is to increase member involvement across the state through social media, chapter visits and community service projects like Feed Nebraska; to increase awareness and utilization of the Business Partnership Network by promoting it in chapters, encouraging participation in the mentorship program, strengthening relationships and securing sponsors and support; lastly, to further develop the Nebraska DECA Alumni Association through alumni social events, an alumni newsletter and online database.

We are excited for a great year and challenge all members to use DECA to Make It Count and Launch Their Legacies!

### FBLA Ready for Excellence in Action

Nebraska FBLA concluded the National Leadership Conference (NLC) with the thrill of a lifetime! Two of its 2012-2013 state officers, Trevor Sorensen from Minden and Sally Moore from Fillmore Central, captured top honors by placing first AND second in the Future Business Leader event. The premier event of the conference, Future Business Leader recognizes outstanding students who demonstrate through testing their comprehensive business, parliamentary procedure and FBLA knowledge. In addition, students complete two interviews showcasing their speaking abilities, poise and confidence as prospective Future Business Leaders.

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**FBLA** *continued from page 5*

Nebraska FBLA members brought home 27 Top Ten awards from the NLC. Brent Comstock from Auburn concluded his successful year as the Mountain Plains Vice President by presiding over the Mountain Plains Regional meetings and assisting with the general sessions. Julie Jensen from Aurora was honored as Nebraska's Outstanding Local Chapter Adviser. Complete NLC results can be found on the Nebraska FBLA [website](#).

As the state association heads into a new school year, the state officers have demonstrated the state's theme "Excellence in Action" with their 2013 Fall Leadership Conference (FLC) preparation. Hosted in Kearney on September 24 and Omaha on September 25, the FLCs will feature workshops presented by Dundy County Stratton, Maywood, Bellevue East and Syracuse FBLA chapters.

With more than 140 FBLA chapters in Nebraska secondary schools, FBLA provides members with leadership development programs, community service opportunities, business professional connections and nationwide networking. Competitive events support business, marketing and management courses as well as information technology classes. New this year in the competitive events program are Agribusiness, Insurance and Risk Management, Mobile Application Development and Public Service Announcement. Adviser benefits include professional development, leadership opportunities and growth in class enrollments.

If you don't have an FBLA chapter in your school, the state officers and Bev Newton, State Adviser, are eager to help you engage your students in a professional career student organization. We don't want you or your students to miss out on the FBLA benefits!

### Nebraska PBL Succeeds at National Leadership Conference

For the second year in a row, Nebraska Phi Beta Lambda (PBL) had six first-place finishes at the National Leadership Conference (NLC) held in Anaheim, California. Overall, Nebraska PBL finished with 41 Top Ten fin-



ishes, which placed them third in the overall state rankings behind Florida and Arkansas.

Over 80 Nebraska PBL members, advisers and guests attended the annual conference held June 22-25. More than 1,800 attended from across the country including student members from other countries.

The top awardees from Nebraska were (hometowns in parenthesis where available, followed by school and event): Jenna Woitaszewski (Wood River), Julia Downey (Merna), Tyler Pooschke (Elkhorn), and Taylor Ziegler (Scottsbluff) from Doane College – Parliamentary Procedure Team; Faron Morgan (North Platte) from North Platte Community College – Help Desk; Julie Hart (North Platte) from North Platte Community College – Word Processing; Allie Buesing (Cozad), Rachel Henry (Peru), and Jamie Theye (Odell) from Peru State – Community Service Project; Amy Chin (Columbus) – University of Nebraska-Lincoln – Computer Applications; Daniel Kistler (Grand Island) and Tyler Wellman (Syracuse) – University of Nebraska-Lincoln – Financial Services. All of the winners earned monetary awards as part of their first-place honors.

The following list includes additional winners, city/state when available, the college/university and the event:

**Second Place:** Ashley Noltensmeier (McCook) and Veronica Waddell (Indianola) from McCook Community College – Desktop Publishing, Kasha Messersmith (McCook) and Veronica Waddell (Indianola) from McCook Community College – Digital Video Production, Kirsten Klitz (West Point) and Trevor Willis (Desert Hills, Ariz.) from Midland University – Business Decision Making, Jamie Theye (Odell) from Peru State – Future Business Educator and Peter Raun (Minden) – University of Nebraska Omaha – Telecommunications.

**Third Place:** Cindie Watts (Omaha) from Midland University – Business Presentation, Beth Tyler (Hartford, SD) from Nebraska Wesleyan University – International Business, Kadie Hays (Wellfleet) from North Platte Community College – Word Processing, John Beal (Auburn) and Richard Opitz (Topeka, Kan.) from Peru State – Network Design, Kelsey Martinsen (Primrose) from University of Nebraska at Kearney – Accounting Principles, Brooke Sullivan (Lincoln) from University of Nebraska-Lincoln – Computer Applications.

**Fourth Place:** Mary Ellen Martin (St. Libory) from Peru State – Future Business Educator, Daniel Kistler (Grand Island) from University of Nebraska-Lincoln – Financial Concepts

**Fifth Place:** Leslee Damrow (Max) from Doane College – Accounting for Professionals; Melissa Bravo (North Platte) from North Platte Community College – Database Design & Applications; Rachel Henry (Peru) from Peru State – Job Interview; Ryan Arnold (Bellevue), Amanda Jo Cleek (Papillion) and Tricia Lempka (Cook) from Peru State – Strategic Analysis & Decision Making; Brandon Staroscik (Beatrice) from University of Nebraska-Lincoln – Cyber Security and Tiffany Mewes-Dunn (Wymore) from University of Nebraska-Lincoln – Justice Administration.

**Sixth Place:** Sierra Koehler (Minnetonka, Minn.) from University of Nebraska-Lincoln – Business Presentation.

**Seventh Place:** Carlos Dominguez (McCook) and Kasha Messersmith (McCook) from McCook Community College – Desktop Publishing, Josh West-Lesher (Steele City) from Peru State College – Financial Concepts, Shawon Nixon (Lincoln) from Peru State College – Retail Management.

**Eighth Place:** North Platte Community College-Local Chapter Annual Business Report, Jenna Edwards (Benkelman) – University of Nebraska at Kearney – Accounting for Professionals, Amy Chin (Columbus) and Tyler Wellman (Syracuse) – University of Nebraska-Lincoln – Emerging Business Issues; Marilyn Buresh (Lincoln), Tiffany Mewes-Dunn (Wymore) and Brooke Sullivan (Lincoln) from University of Nebraska-Lincoln – Human Resource Management; Kevin Thor (Stanton) from University of Nebraska-Lincoln – Public Speaking;

Jeremy Fricke (Lincoln) from Wayne State College – Microeconomics.

**Ninth Place:** Faron Morgan (North Platte) from North Platte Community College – Cyber Security, Marilyn Buresh (Lincoln) and Tosha Skinner (Lincoln) from University of Nebraska-Lincoln – Business Ethics, Amber Kutnink (Cambridge) from Wayne State College – Contemporary Sports Issues.

**Tenth Place:** Tyler Pooschke (Elkhorn) and Jenna Woitaszewski (Wood River) from Doane College – Economic Analysis & Decision Making; Cindie Watts (Omaha) from Midland University – Client Service; Rebekha Dostal (North Bend) and Amy Poole (Ashland) from Peru State College – Peru State College

**Who's Who in Phi Beta Lambda:** Peter Raun (Minden), Amber Kutnink (Cambridge) and Tiffany Mewes-Dunn (Wymore) were all recipients of the Who's Who in PBL recognition. Raun and Kutnink were honored as national officers while Mewes-Dunn was Nebraska's honoree.

Kathy McCune (Sutherland), a co-adviser at North Platte Community College was recognized as Nebraska's Adviser of the Year.

The Nebraska PBL Chapter was recognized for placing in the Top 10 of PBL states in the February Frenzy. Local chapters supporting the cause were the University of Nebraska Omaha and the University of Nebraska-Lincoln. Nebraska PBL finished third with 57.2 points.

Marilyn Buresh (Lincoln) and Tiffany Mewes-Dunn (Wymore), both of the University of Nebraska-Lincoln PBL chapter, received the President's Award for completing the highest level of the association's Career and Membership Achievement Program (CMAP). As a state, Nebraska was top among the Mountain Plains states having 21 members complete at least one of the three different levels of CMAP.

The Nebraska chapter was honored for having tied for the second most professional division members with 18, along with Colorado. In addition, Nebraska finished tied for second in the Mountain Plains having 50 new members in the largest increase in state chapter membership. Also, Nebraska finished

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### Calendars

#### Business, Marketing and Information Technology

[www.education.ne.gov/BMIT/conferences-workshops.html](http://www.education.ne.gov/BMIT/conferences-workshops.html)

#### Career Education Standards

<http://cestandards.education.ne.gov>

#### Nebraska DECA

[www.nedeca.org](http://www.nedeca.org)

#### Nebraska FBLA

[nebraskafbla.org](http://nebraskafbla.org)

#### Nebraska Career Education Calendar

[www.education.ne.gov/NCE/Calendar.html](http://www.education.ne.gov/NCE/Calendar.html)

#### Nebraska Department of Education Master Calendar

<http://ndecalendar.mhsoftware.com/>

**PBL** *continued from page 7*

second behind Oklahoma for the second largest state chapter having achieved 300 members for the year.

The North Platte Community College and Peru State College chapters were recognized as Gold Seal Chapters of Merit.

Two individuals from Nebraska served as workshop presenters. Dr. Kyle Ryan and Dr. Sheri Grotrian-Ryan (Syracuse), Associate Professors at Peru State College, provided a workshop entitled, "Linking Service Learning and Mentoring." Wanda Samson, a retired high school teacher from Fremont and professional division member, also attended the conference and served as a judge in the competitive events.

State Adviser Ted L. Harshbarger (Humboldt) was elected as the Chair-Elect for the National FBLA-PBL Board of Directors. Harshbarger, the 17-year state adviser for Nebraska PBL, will serve as the Chairman of the Board for the 2014-15 year and then will have a term as Past Chair during the 2015-16 year.

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