

BMIT ESU Workshop Programs of Study

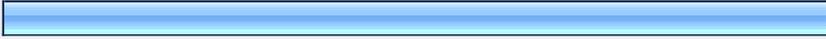
1. Identify the name of your high school building.	
	Response Count
	131
	<i>answered question</i> 131
	<i>skipped question</i> 0

2. Identify the city location of your school.	
	Response Count
	131
	<i>answered question</i> 131
	<i>skipped question</i> 0

3. Name of the high school teacher completing this survey (NOTE: only ONE survey per high school building is requested).	
	Response Count
	131
	<i>answered question</i> 131
	<i>skipped question</i> 0

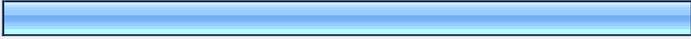
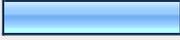
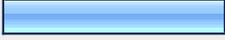
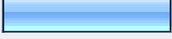
4. Email address of the high school teacher completing this survey.	
	Response Count
	131
	<i>answered question</i> 131
	<i>skipped question</i> 0

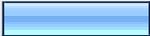
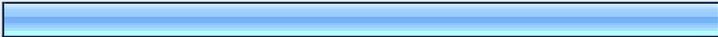
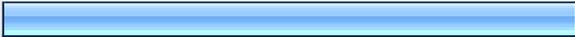
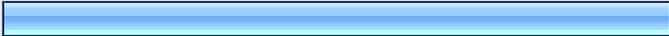
5. Programs of Study at the Cluster Level for the Business, Marketing and Management Career Field. Check all that apply.

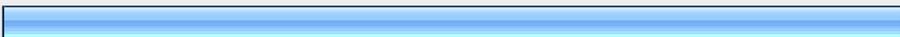
		Response Percent	Response Count
Business Management and Administration Cluster		78.7%	96
Marketing Cluster		16.4%	20
Finance Cluster		91.0%	111
Hospitality and Tourism Cluster		5.7%	7
		<i>answered question</i>	122
		<i>skipped question</i>	9

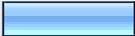
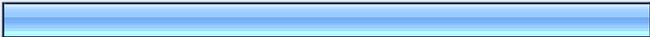
6. Programs of Study at the Pathway Level for Business, Marketing and Management Career Field. Check all that apply.

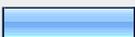
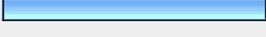
Business Management and Administration Cluster:

		Response Percent	Response Count
Administrative Services Pathway		75.9%	63
Business Information Management Pathway		19.3%	16
Management Pathway		24.1%	20
Human Resources Management Pathway		4.8%	4
Operations Management Pathway		18.1%	15
		<i>answered question</i>	83
		<i>skipped question</i>	48

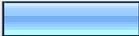
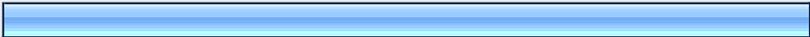
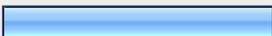
7. Marketing Cluster:			Response Percent	Response Count
Marketing Communications Pathway			15.8%	3
Marketing Management Pathway			78.9%	15
Marketing Research Pathway			73.7%	14
Merchandising Pathway			63.2%	12
Professional Selling Pathway			73.7%	14
			<i>answered question</i>	19
			<i>skipped question</i>	112

8. Finance Cluster:			Response Percent	Response Count
Accounting Pathway			99.1%	113
Banking Services Pathway			1.8%	2
Business Finance Pathway			7.0%	8
Securities and Investments Pathway			0.0%	0
Insurance Pathway			0.9%	1
			<i>answered question</i>	114
			<i>skipped question</i>	17

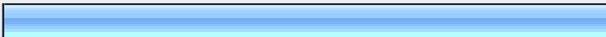
9. Hospitality and Tourism Cluster:			Response Percent	Response Count
Lodging Pathway			14.3%	1
Recreation, Amusements and Attractions Pathway			28.6%	2
Restaurants/Food and Beverage Services Pathway			71.4%	5
Travel and Tourism Pathway			0.0%	0
		answered question		7
		skipped question		124

10. National Model Programs of Study for Business, Marketing and Management Career Field. Check all that apply.			Response Percent	Response Count
Academy of Finance (NAF)			71.4%	5
Academy of Hospitality and Tourism (NAF)			14.3%	1
High School of Business (MarkED)			14.3%	1
Pro Start (Culinary Arts)			28.6%	2
		answered question		7
		skipped question		124

11. Programs of Study at the Pathway Level for Information Technology Career Cluster. Check all that apply.

		Response Percent	Response Count
Network Systems Pathway		14.8%	8
Information Support and Services Pathway		25.9%	14
Web and Digital Communication Pathway		88.9%	48
Programming and Software Development Pathway		29.6%	16
		answered question	54
		skipped question	77

12. Programs of Study at the Pathway Level for Arts, A/V Technology and Communications Career Cluster. Check all that apply.

		Response Percent	Response Count
Audio/Visual Technology and Film Pathway		66.7%	8
Journalism and Broadcasting Pathway		58.3%	7
Performing Arts Pathway		16.7%	2
Printing Technology Pathway		8.3%	1
Telecommunications Pathway		25.0%	3
Visual Arts Pathway		25.0%	3
		answered question	12
		skipped question	119

13. National Model Programs of Study for Communication and Information Systems Career Field. Check all that apply.

		Response Percent	Response Count
Academy of Information Technology (NAF)		14.3%	1
CISCO Academy		85.7%	6
Oracle Academy		0.0%	0
	<i>answered question</i>		7
	<i>skipped question</i>		124