

BUSINESS AND MARKETING ENROLLMENTS IN NEBRASKA PUBLIC AND NON-PUBLIC SCHOOLS 9-12

Course	YEARS					% Change 07-08 over 03-04
	03-04	04-05	05-06	06-07	07-08	
Accounting I	4,599	4,811	4,618	4,200	4,637	0.83%
Accounting II	1,158	1,082	1,224	983	901	-22.19%
Business Computer Applications	5,563	6,413	6,863	5,579	5,593	0.54%
Advanced Business Computer Applications	1,944	2,059	2,114	1,931	1,338	-31.17%
Interactive Media & Web Design	794	936	821	689	830	4.53%
Network Systems	427	143	505	465	456	6.79%
Introduction to Computer Applications	3,794	3,644	3,444	3,561	2,688	-29.15%
Computer Applications I	8,143	7,577	7,904	8,793	9,243	13.51%
Computer Applications II	3,281	2,422	2,589	2,625	2,761	-15.85%
Computer Language I	1,146	1,405	1,249	977	1,129	-1.48%
Computer Language II	363	304	368	295	361	-0.55%
Business Economics	2,128	1,837	1,757	1,528	1,291	-39.33%
E-Commerce or e-Business	81	80	109	75	105	29.63%
Economics*	5,496	6,868	6,265	6,057	6,310	14.81%
Introduction to Business and Exploratory Business	3,798	3,552	3,364	3,549	3,307	-12.93%
Personal Finance	3,939	4,358	4,669	5,047	5,798	47.19%
Business Math	819	657	604	677	500	-38.95%
Applied Communications*	2,280	386	242	191	151	-93.38%
Business English/Communications	1,438	678	479	532	528	-63.28%
Business Law	2,320	2,632	2,364	2,250	2,303	-0.73%
Entrepreneurship	547	563	780	646	626	14.44%
Business Management	653	430	625	651	656	0.46%
International Business	148	213	319	215	212	43.24%
Introduction to Information Technology	997	1,731	556	1,032	882	-11.53%
Business Procedures	579	646	702	494	416	-28.15%
Beginning Keyboarding	12,389	10,861	10,389	9,050	8,768	-29.23%
Advanced Keyboarding	3,475	2,993	2,512	2,572	2,356	-32.20%
Cooperative Business Internship	742	621	592	840	810	9.16%
Other Business	116	1,518	1,789	1,510	2,002	1625.86%
Exploring Marketing	242	404	563	168	143	-40.91%
Marketing	1,745	1,685	1,653	1,705	2,520	44.41%
Fashion Merchandising	186	158	169	315	413	122.04%
Entrepreneurship (Marketing)	60	70	60	147	257	328.33%
International Marketing	55	12	9	12	15	-72.73%
Sports & Entertainment Marketing	0	89	103	246	200	124.72%
Marketing II	813	962	746	620	838	3.08%
Marketing Coop	634	599	472	548	416	-34.38%
Other Marketing	76	68	20	86	58	-23.68%
Total for 9-12 Business & Marketing Education	76,968	75,467	73,611	70,861	71,818	-6.69%

*Represents courses delivered as an academic course.

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MIDDLE SCHOOL AND JUNIOR HIGH						
Course	03-04	04-05	05-06	06-07	07-08	% Change 07-08 over 03-04
Introduction to Business and Exploratory Business	1,954	2,564	1,668	2,147	2,558	30.91%
Beginning Keyboarding	10,414	10,001	9,693	10,749	10,429	0.14%
Advanced Keyboarding	1,752	1,995	2,679	2,204	2,169	23.80%
Business Computer Applications	0	455	588	2,250	2,770	508.79%
Introduction to Computer Applications	0	9,018	7,816	5,878	7,966	-11.67%
Computer Applications I	5,698	8,015	7,145	4,163	4,708	-17.37%
Computer Applications II	1,036	1,225	1,010	1,600	1,867	80.21%
Other Computer	2,409	158	168	3,798	4,121	71.07%
Total	23,263	33,431	30,767	32,789	36,588	57.28%

ELEMENTARY						
Course		04-05	05-06	06-07	07-08	% Change 07-08 over 04-05
Introduction to Business and Exploratory Business		47	57	59	104	121.28%
Beginning Keyboarding		2,436	2,655	2,300	2,181	-10.47%
Advanced Keyboarding		293	264	265	300	2.39%
Business Computer Applications		99	48	71	22	-77.78%
Introduction to Computer Applications		23,751	30,508	25,459	24,027	1.16%
Computer Applications I		322	2,617	2,757	2,255	600.31%
Computer Applications II		393	854	1,014	1,010	157.00%
Other Computer		13,263	7,406	6,744	6,497	-51.01%
Total		40,604	44,409	38,669	36,396	-10.36%

ALL LEVELS OF BUSINESS AND MARKETING EDUCATION COURSES						
	03-04 Total Enroll- ment	04-05 Total Enroll- ment	05-06 Total Enroll- ment	06-07 Total Enroll- ment	07-08 Total Enroll- ment	% Change 07-08 over 03-04
Elementary	2,935	2,910	3,121	2,695	2,657	-9.47%
Middle School	10,732	11,731	12,456	13,688	14,824	38.13%
Jr. High School	4,405	3,661	3,502	3,947	3,385	-23.16%
High School	53,311	53,247	51,382	48,230	48,986	-8.11%
Total	71,383	71,549	70,461	68,560	69,852	-2.14%

	03-04	04-05	05-06	06-07	07-08	% Change 07-08 over 03-04
Note: Enrollments						
9-12 Public Enrollment	89,522	90,961	90,997	90,849	90,761	1.38%
9-12 Non-public Enrollment	9,351	9,186	9,186	8,884	9,002	-3.73%
PK-12 Public and Non-public Enrollment	326,516	326,153	326,153	329,305	329,870	1.03%