



TO: Scott Swisher, Ed.D.  
Deputy Commissioner of Education

FROM: Donlynn Rice, Senior Administrator, Curriculum and Instruction  
Rich Katt, CTE State Director

SUBJECT: Contract with Three Pillars Media

**Proposed Board Action:**

Grant the Deputy Commissioner the authority to contract with Three Pillars Media to create Virtual Industry Tour Videos.

**Background Information:**

The Nebraska Department of Education has collaborated with the Nebraska Departments of Labor and Economic Development to create a series of virtual industry tour videos. Three Pillars Media was hired last year by NDOL to create the an introductory video and three virtual industry tour videos in the career clusters of Transportation, Distribution and Logistics; Manufacturing; and Information Technology. In addition Three Pillars created individual business videos from each of the nine businesses featured in the virtual industry tour videos.

This contract will allow the creation of the next four virtual industry videos, twelve individual business videos and the creation of a parents video to help inform parents about labor market projections for Nebraska and to assist in creating an educational plan for their children to help them prepare for the career of their choice.

**Estimated Cost:**

\$49,500 from federal Carl D. Perkins Career and Technical Education Act of 2006, statewide leadership funds

**Supporting Documentation Included:**

**For Additional Information on this item:**

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