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*Number one in dollar volume and number of bonds underwritten "Nebraska Education Long Term Municipal New Issues". True Economics to Each Bookrunner. Source: Thomson Reuters (888-989-8373)

WELCOME TO THE STATE EDUCATION CONFERENCE

2013 Joint Conference Planning Committee

Dave Anderson | President, Millard
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Jon Anderjaska | Wauneta-Palisade**
Doug Keener | Mitchell
Marcia Mahon | South Sioux City
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NASB Staff:

Sharon Endorf | Event Manager
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Curtis Cogswell | McCool Junction
Jeff Edwards | Nebraska City**
Brian Gegg | ESU #5
Mike Apple | Hitchcock County
Marty Bassett | North Platte**
Jody Isernhagen | UNL
Bob Uhing | ESU #1
Robin Stevens | Schuyler Community Schools

NCSA Staff:

Kelly Coash-Johnson | Assistant Executive Director
Dan Ernst | Associate Executive Director
Mike Dulaney | Executive Director

The Nebraska Association of School Boards (NASB) and the Nebraska Council of School Administrators (NCSA) are pleased to bring together the leaders in Nebraska public education for an opportunity to learn and network with one another. Please take full advantage of the general sessions, breakout sessions, meetings, and networking opportunities to get the most out of this conference.

This State Education Conference is one of three different programs the NASB and the NCSA collaborate on. The other two include the February Education Forum in Kearney and the September Labor Relations in Lincoln. Our two organizations are working together now more than ever.

In January of 2013, the NASB and the NCSA began a joint lobbying process in an effort to add muscle and credibility to our lobbying efforts. We now work with an outside lobbyist and meet regularly to coordinate our lobbying work. Also, in September of 2013 we co-sponsored the Nebraska Whole Child Project. This project is an interlocal corporation of school districts that will attempt to partner with the private sector to raise resources to address student health and wellness issues. This type of public-private partnership is made possible by the relationship between our organizations and our memberships.

We hope you enjoy the 2013 State Education Conference and take the opportunity to meet as many people as possible. We truly believe that our organizations working together with our members will enhance education for all of Nebraska's students.

Sincerely



** Music Sub-committee members

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PRE-CONFERENCE
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12.06.13 State Board of Education

2013 PRE-CONFERENCE

WEDNESDAY, NOVEMBER 20 | 1:00 TO 4:00PM

OPENING SPEAKER

THURSDAY, NOVEMBER 21 | 8:15 TO 10:00AM

A - BREAKOUT SESSIONS

THURSDAY, NOVEMBER 21 | 10:15 TO 11:15AM

THURSDAY LUNCHEON SPEAKER

THURSDAY, NOVEMBER 21 | 11:30 TO 1:00PM

B - BREAKOUT SESSIONS

THURSDAY, NOVEMBER 21 | 1:15 TO 2:15PM

ICE CREAM SOCIAL & PRIZE DRAWING

THURSDAY, NOVEMBER 21 | 2:15 TO 3:00PM

C - BREAKOUT SESSIONS

THURSDAY, NOVEMBER 21 | 3:00 TO 4:00PM

D - BREAKOUT SESSIONS

THURSDAY, NOVEMBER 21 | 4:15 TO 5:15PM

E - BREAKOUT SESSIONS

FRIDAY, NOVEMBER 22 | 9:15 TO 10:15AM

F - BREAKOUT SESSIONS

FRIDAY, NOVEMBER 22 | 10:30 TO 11:30AM

FRIDAY LUNCHEON SPEAKER

NOVEMBER 22 | 11:45 TO 1:15PM

TRACK YOUR LEARNING: SUGGESTED AUDIENCES FOR STATE CONFERENCE SESSIONS

Boardsmanship: A1, C6, E1, E3

Communication: B7, C8, E5

Curriculum: A2, B8, C1, C7, D1, E2, E6, F1

Finance: A3, C2

Legal: A5, A6, A8, B4, C4, D4, D5, E7, F3

Legislation: B1

Management: C3, D2, F2, F6

New Superintendent: A9

Personnel: A4, B3, B6, D3

Students: B2

Technology: A7, B5, C5, D6, E4, F4, F5

WEDNESDAY, NOVEMBER 20, 2013

2013 PRE-CONFERENCE | 1:00 TO 4:00PM

Suggested Audience: Superintendents and School Board Members

WHAT BOARD MEMBERS NEED TO KNOW ABOUT PERSONNEL MATTERS

This session presents school board members with legal information related to personnel matters. Topics for this session will include the following: board member access to evaluations; the board's role and responsibility at termination hearings; health insurance information; and, classified employee handbooks, policies and terminations.

PRESENTERS: Jim Gessford, Rex Schultze, Greg Perry & Josh Schauer | Perry Law Firm Attorneys

MODERATOR: Linda Richards | Ralston Public Schools

COFFEE BREAK SPONSORED BY: VIRCO Manufacturing

OR

THE FIRST AMENDMENT: THE GIANT ELEPHANT IN THE (SCHOOL) ROOM

Whether it's student rights, teacher rights, parent rights, school district rights, or the rights of the community members, the First Amendment is everywhere in school. Every work, sign, bus rental and arm band has a place in the broad spectrum of First Amendment rights. Attend this fast-paced pre-conference combining interactive technology, real experiences, and fascinating issues which will be used to help administrators and board members understand the way that the First Amendment affects every aspect of schools.

PRESENTERS: Kelley Baker, Karen Haase & Bobby Truhe | Harding & Shultz Attorneys

MODERATOR: Larry Lindquist | Milford Public Schools

COFFEE BREAK SPONSORED BY: Teach to the Brain

GREEN SCHOOLS TOUR | 1:00 TO 3:45PM

Tour Saddlebrook Elementary and Davis Middle School, both are high performance schools. These schools have used the Leadership in Energy and Environmental Design (LEED) as one of their guiding principles. Participants will see firsthand how well designed schools enhance the education process by providing good indoor air quality, natural lighting, efficient building design, improved acoustics and many other benefits. These items provide improved learning and working environments and at the same time lower the long term cost to operate the building.

Tour departs the Conference Center at 1:00 p.m. and will return at 3:45 p.m.

WINDSOR VI

DAPPER II-III



THURSDAY, NOVEMBER 21, 2013

REGISTRATION OPENS AT 7:30AM | CONFERENCE CENTER FOYER

OPENING SPEAKER | 8:15 TO 10:00AM

WALTER BOND – NO ONE CAN STOP YOU, BUT YOU

Walter Bond is called “Mr. Accountability” because he forces each one of his listeners to learn to be responsible for whatever the situation they are in. A former NBA athlete, Walter rose from being a reserve player coming off the bench to become the first rookie-free agent to start for the Dallas Mavericks. This astonishing journey provides the foundation for the principles he teaches to help empower people in their own personal journey. Today he is recognized as one of the world’s preeminent experts on personal accountability.

SPONSOR: Public Risk Management Inc.

PRESIDING: Dave Anderson, NASB President | Mike Teahon, NASA President



WINDSOR VI-X

MUSIC: “Countess & Noblemen”, Lincoln Southeast High School, Melissa Noonan, Choir Director

PRESENTATION OF COLORS: Papillion-La Vista South Navy Junior ROTC

SPONSOR: Unite Private Networks

A - BREAKOUT SESSIONS | 10:15 TO 11:15AM

A1 SUPERINTENDENT CONTRACTS: THE BOARD’S FIDUCIARY RESPONSIBILITY

This session will address the board’s fiduciary responsibility when working with the school attorney to review, revise, or develop a transparent document defining the board and superintendent’s obligations, expectations, and responsibilities. Attendees will be equipped with useful tools for the Board/Superintendent leadership team to use when negotiating in harmony to achieve transparency.

PRESENTERS: Marcia Herring | NASB, Megan Brasch | Omaha Public Schools

MODERATOR: Kathy Danek | Lincoln Public Schools

DAPPER III

A2 RESULTS! SUCCESSFUL STRATEGIES TO OVERCOME CHALLENGES TO IMPROVE STUDENT ACHIEVEMENT

Nebraska schools are being challenged to re-conceptualize existing methods of instruction and interventions to increase student achievement for children who have struggled to succeed in the past. Educators face the challenges of increasing rates of poverty, students with special needs, high mobility rates, language barriers, and students entering schools with a diverse range of experiences and needs. This session will share personal experiences of how the efforts of educators positively impacted the culture of an elementary school and led to the success of students.

PRESENTERS: Lynn Fuller | Lincoln Public Schools, Jody Isernhagen | University of Nebraska-Lincoln

MODERATOR: Dale Hafer | Sandhills Public Schools

WINGTIP

A3 CAPITAL FUNDRAISING CAMPAIGNS

This session will feature representatives from Broken Bow and McCool Junction sharing how they have found innovative ways to improve their facilities through private donations. A group of four Broken Bow patrons initiated a capital fundraising campaign (Little Feet, Big Dreams) in 2012 to provide money for facilities needs that could not be met within the scope of the recently approved bond for a new elementary building. The dire need for additional classroom space at McCool Junction Public School moved a group of patrons to raise money and volunteer in-kind labor to build the McCool Junction Learning Center. The patrons of McCool Junction want to continue to one-night annual fundraising event “The Evening with the Stars” indefinitely.

PRESENTERS: Michelle Zlomke | Little Feet, Big Dreams, Mark Sievering & Alberta Crowley | Broken Bow Public Schools, Ron Clark & Paul Underwood | McCool Junction Public Schools

MODERATOR: Dave Schmor | Scribner-Snyder Community Schools

SUGARLOAF



THURSDAY, NOVEMBER 21, 2013

A - BREAKOUT SESSIONS | 10:15 TO 11:15AM

A4 BEST PRACTICES FOR DOCUMENTING PERFORMANCE AND CONDUCT ISSUES WITH CERTIFIED AND NON-CERTIFICATED STAFF

Whether a teacher requests a hearing in the face of a non-renewal or termination recommendation is often affected by the quality and accuracy of the documentation supporting the recommendation. Timely and thorough documentation of conduct issues, performance deficiencies, lack of compliance with reasonable directives, and the inclusion of specific and measurable plans to remediate deficiencies, decreases the likelihood of a hearing and increases the likelihood that the termination recommendation will be upheld even if a hearing is requested. Learn techniques to create performance improvement plans and avoid common mistakes in documenting conduct and performance issues for both certificated and non-certificated staff.

PRESENTER: Susan Sapp | Cline Williams Law Firm

MODERATOR: Ann Long | Elkhorn Public Schools

A5 LEGAL ISSUES SURROUNDING SCHOOL SAFETY AND SECURITY

In this session attorney Jim Gessford, LPS Director of Student Services Russ Uhing and LPS Director of Security Joe Wright will examine legal and practical issues surrounding school safety and security. Topics will include the duty to protect students, locked doors and posted guards, crisis communication management, threat assessment, and the troubling trend of recent Nebraska law that continues to expand school district liability.

PRESENTERS: Jim Gessford | Perry Law Firm, Russ Uhing & Joe Wright | Lincoln Public Schools

MODERATOR: Mike Apple | Hitchcock County Public Schools

A6 EATING AT THE EDUCATION BUFFET: RELATIONSHIPS BETWEEN PUBLIC AND PRIVATE OR HOMESCHOOLED STUDENTS

There are many legal and practical issues that public school districts face in managing their relationships with private and homeschooled students. May homeschooled students play junior high sports? Can private schools send all of their high school students to the public school for Spanish, biology and shop? What is the least restrictive environment for a homeschooled student who is verified to receive special education services? This session will explore the sometimes surprising and rarely simple answers to these and other questions.

PRESENTERS: Karen Haase | Harding & Shultz, Ted DeTurk | West Point Public Schools

MODERATOR: Steve Blocher | West Point Public Schools

A7 TWITTER TIPS FOR YOUR SCHOOL DISTRICT

York Public Schools focuses on two specific areas with their Twitter game plan. The first is "communication" and the second is "professional development for staff." This presentation will outline some simple things a district can do to get started. This is one outlet for school districts to stay engaged and to share our successes. On the professional development side, Twitter is a FREE way to expose staff to new ideas, to reinforce effective learning strategies, and to create a Professional Learning Network (PLN) that can reach across the globe.

PRESENTERS: Mike Lucas & Chris Ericson | York Public Schools

MODERATOR: Glen Larsen | ESU #9

A8 CLASSIFIED STAFF "FLU SHOT"

Like the flu, classified staff issues never go away but they often change, especially those relating to employment contracts, wages, and hours. From ObamaCare to the Fair Labor Standards Act to contracts, the legal issues involving your classified staff are more complex than ever. Review your classified staff policies, handbooks, and practices, then come get your classified staff "flu shot."

PRESENTERS: Bobby Truhe & Kelley Baker | Harding & Shultz

MODERATOR: Harlan Rickers | Southern School District #1

A9 FIRST TIME SUPERINTENDENTS AND BOARD PRESIDENTS

This session is designed for the first time new Nebraska superintendents and their respective Board Presidents. NCSA's Associate Executive Director will review board-superintendent protocol, discuss superintendent evaluation and how best to communicate with your board president and board members. Time will be provided to address questions from the new superintendent or board president.

PRESENTER: Dan Ernst | NCSA

MODERATOR: Michael Dwyer | Arlington Public Schools

WINDSOR I

DAPPER I

GATSBY

FEDORA II

DAPPER II

FEDORA I

THURSDAY, NOVEMBER 21, 2013
LUNCHEON SPEAKER | 11:30 TO 1:00PM

BILL CORDES –YOGOWYPI (YOU ONLY GET OUT WHAT YOU PUT IN)

Bill D. Cordes is a speaker, consultant and author. His programs have been featured in 47 states, to well over 2 million participants. Bill is the author of "The YOGOWYPI Factor", and has co-authored Teen Power Too, Teen Empower, Teen Power through Christ, Teen Power & Beyond and Lead Now or Step Aside. In his programs, Bill combines humor, enthusiasm and draws on his extensive life experience from being a former school teacher, college instructor, coach and television talk show host.

SPONSOR: Sodexo

PRESIDING: Dave Anderson | NASB President



WINDSOR VI-X



THIS ANNUAL AWARD RECOGNIZES DISTINGUISHED ACHIEVEMENT IN NEBRASKA SCHOOL BOARD LEADERSHIP
PREVIOUS WINNERS INCLUDE:

2012	KATHY BARTEK, FALLS CITY	2009	RON PEARSON, ESU #3	2006	DR. FRED TAFOYA, PAPILLON-LA VISTA
2011	JULIA AGARD, KEARNEY	2008	SANDRA JENSEN, OMAHA	2005	WAYNE ERICKSON, WISNER-PILGER
2010	KIM FASSE, ELKHORN	2007	JOHN HANSEN, BELLEVUE	2004	ANN MACTIER, OMAHA

B - BREAKOUT SESSIONS | 1:15 TO 2:15PM

B1 LEGISLATIVE UPDATE

This session will discuss the upcoming legislative session and highlights from the last session.

PRESENTERS: Speaker Greg Adams | Nebraska Unicameral

MODERATOR: Kyle Fisher | Springfield Platteview Community Schools

B2 STUDENT VOICES

This session will feature students from several Nebraska high schools. These young people will share their perspectives on a variety of issues that are important to the leaders of tomorrow.

PRESENTER: Zach Kassebaum | Ashland-Greenwood Public Schools

STUDENTS: Maria Barrios | West Point Public Schools, Tyler Craven | Ashland-Greenwood Public Schools, Zeb Cooper | East Butler Public Schools, Michaela Gibbons | Westside Community Schools, Trevor Koger | Arlington Public Schools, Jacob Lambert | Norris School District 160

MODERATOR: Allison Sandman | Wauneta-Palisade Public Schools

12.06.13 State Board of Education

WINDSOR I
WINGTIP



THURSDAY, NOVEMBER 21, 2013

B - BREAKOUT SESSIONS | 1:15 TO 2:15PM

B3 SUPERINTENDENT EVALUATIONS

Just like any other employee, superintendents need to receive helpful and specific feedback on their job performance. However, we provide very little training to school board members on the superintendent evaluation process. In this session, presenters will review sample superintendent evaluation instruments, lay out the basic legal requirements for superintendent evaluations and will provide specific suggestions on how board members can make their superintendent evaluation process more productive. There will be time provided for session attendees to work with sample evaluations and to share their thoughts as well. Attendees should bring their cell phone, laptop or tablet to this session.

PRESENTERS: Karen Haase & Bobby Truhe | Harding & Shultz

MODERATOR: Mike Montgomery | Leigh Community Schools

B4 BULLYING: PREVENTING LAWSUITS BY THE BULLY AND VICTIM

Bullying has resulted in numerous lawsuits against school districts. Some are filed by the bully. Many are filed by the bullied student. In this session, we will address issues related to bullying and bullying lawsuits, including policies, training and investigating incidents. The session will also address the responses and reactions of school districts to bullying, especially cyber-bullying, and discuss the impact of such actions.

PRESENTER: Josh Schauer | Perry Law Firm

MODERATOR: Jim Vlach | Lyons-Decatur Northeast

B5 PAPERLESS BOARD MEETINGS

Attend this session to learn the benefits of a paperless board meeting system, including: cost savings, time savings, improved document organization, greater staff efficiency, improved accessibility & availability of information, and instant search capabilities. This session will explore the benefits of the system for board members, administrators and office personnel.

PRESENTERS: John Skretta & Board Members | Norris Public Schools, Travis Miller & Board Members | Bayard Public Schools, Craig Caples | NASB

MODERATOR: Kyle McGowan | Crete Public Schools

B6 LEADERSHIP DEVELOPMENT IN MILLARD PUBLIC SCHOOLS

Educational leaders have a clear vision for their school and create effective environments that support teaching and learning as top priorities. In an effort to define leadership in Millard Public Schools, a definition and framework were developed during the 2012-13 school year. During this interactive session, participants will examine their own leadership and learn how Millard Public Schools develops leaders.

PRESENTERS: Kim Saum-Mills & Jim Sutfin | Millard Public Schools

MODERATOR: Joan Reznicek | Ponca Public Schools

B7 ENGAGING THE COMMUNITY

School board members have one mission: to provide the best education possible for all children while demonstrating effective board governance. The board and district administrators must be accountable to students and community when it comes to student learning and achievement. Engaging the community will allow for the improved perception of your board's ability to address student achievement, improved public support for your school and the public's ability to participate in goal planning to support student achievement. Community engagement requires courageous leadership and a strategic approach. This session will equip you with resources to support outreach to your community.

PRESENTERS: Marcia Herring & Shari Becker | NASB

MODERATOR: Jeff Peters | North Bend Public Schools

B8 THE IMPORTANCE OF EARLY INTERVENTION FOR INFANTS AND TODDLERS WITH DISABILITIES AND THEIR FAMILIES

This session will provide an overview of Nebraska's Early Development Network (EDN) and will assist participants in understanding the crucial role early intervention services can play within the first 3 years of a child's life. Participants will gain knowledge of how the provision of EDN services can improve a child's developmental trajectory for later success in school, the workplace, and the community.

PRESENTERS: Amy Bunnell | Nebraska Department of Health & Human Services, Joan Luebbers | Nebraska Department of Education

MODERATOR: Lila Koop | Wallace Public Schools

GATSBY

DAPPER III

DAPPER II

FEDORA II

DAPPER I

FEDORA I

THURSDAY, NOVEMBER 21, 2013



ICE CREAM SOCIAL & PRIZE DRAWING | 2:15 TO 3:00PM

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C - BREAKOUT SESSIONS | 3:00 TO 4:00PM

C1 FIGHTING CHILDHOOD OBESITY AND WINNING

Discover how Kearney Public Schools is succeeding in the fight against obesity and making a difference in the lives of students and families. Learn ways to create a culture of wellness in your district, working in partnership with community efforts. The goal of the KPS Healthy Schools Program was to increase awareness of healthy eating habits, increase fitness activities and to decrease the collective student "body mass index" (BMI) by 2% annually. Using multiple approaches, such as an updated PE curriculum, new district and building food protocol, and thinking from a healthy schools perspective, KPS reduced the prevalence of obesity by a whopping 13%...and you can too! Join us in the fight against childhood obesity.

PRESENTERS: Dr. Brian Maher & Dr. Carol Renner | Kearney Public Schools, Dr. Kate Heelan | University of Nebraska Kearney
MODERATOR: Kraig Lofquist | ESU #9

C2 BRIDGE THE GAP

The chasm between rural schools and city schools is growing on both financial and educational levels. This session will address ways to find a common ground. The most up-to-date financial information that may affect your school district will also be shared.

PRESENTERS: Russ Inbody & Bryce Wilson | Nebraska Department of Education
MODERATOR: Dale Fornander | Creek Valley Public Schools

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THURSDAY, NOVEMBER 21, 2013

C - BREAKOUT SESSIONS | 3:00 TO 4:00PM

C3 STORIES FROM THE BIG BUILD

The Norris District shares stories and perspective from the successful completion of a \$14 million bond issue and 15 month construction process to build a new Intermediate school, adding a 65,000 square foot facility and 12 acres to its campus, in addition to an extensive High School renovation project. The Norris team will review the process of moving a project from concept drawings to actual construction and opening, with tips for like-minded districts offered throughout on what we learned in this challenging and rewarding process.

PRESENTERS: John Skretta & Brian Maschmann | Norris School District 160

MODERATOR: Pat McCarville | Douglas County West Community Schools

C4 HOW TO SHOP TILL YOU DROP: BASIC LEGAL ISSUES FOR BID SOLICITATION AND SCHOOL PURCHASING

School districts are charged with purchasing all textbooks, equipment, and supplies necessary for their schools; arranging for services such as utilities, transportation, and maintenance; and making all other necessary provisions for its students, staff, and school buildings. Board members and school administrators should be aware of the basic legal requirements and some of the traps that they should avoid. This session will review some competitive bidding requirements and exceptions, general bidding principles, and basic contractual considerations to assist you in the bidding and purchasing process.

PRESENTER: Steve Williams | Harding & Schulz

MODERATOR: Jim Ayres | Ogallala Public Schools

C5 SCHOOL LEGAL ISSUES INVOLVING TECHNOLOGY

In this session attorneys Jim Gessford and Josh Schauer will discuss various legal issues related to social media to keep board members and administrators up-to-date with the latest legal developments. Topics to include school board meetings, email communications and public records, as well as students or staff use of Twitter, Facebook, internet blogs, cell phones, MySpace, Facebook, YouTube, etc., and new E-Rate filtering requirements.

PRESENTERS: Jim Gessford & Josh Schauer | Perry Law Firm

MODERATOR: John Poppert | St. Paul Public Schools

C6 OPEN MEETINGS LAW

The quickest way for a board to get into trouble is to violate the Open Meetings Law. Come to this session to learn how to publish notices, develop agendas, create minutes, avoid closed session problems, and otherwise elude Open Meetings Law violations.

PRESENTER: John Spatz - NASB

MODERATOR: Cindy Ference | Loup City Public Schools

C7 "FLIPPING" THE HIGH SCHOOL SCIENCE CLASSROOM

Are you interested in finding out how to differentiate instructional practices for students? Learn how science teachers at Waverly High School have designed a layered curriculum to meet the needs of students and "flipped" the classroom to place more responsibility for learning upon the students. The instructional strategies have allowed teachers to more effectively use the time they have in the classroom and spend more time facilitating learning activities. These practices have increased student engagement, decreased off-task behaviors, and deepened student understanding of science concepts. The use of technology expands learning opportunities for students outside the traditional classroom setting.

PRESENTERS: Pam Wendel, Laura Turner & Ryan Ricenbaw | Waverly High School

MODERATOR: Tom Hamernik | Clarkson Public Schools

C8 PASSING A BOND ISSUE - AGAINST THE ODDS

Engage your community, spend time and resources on research, and communicate, communicate, communicate were just a few of the strategies used during this successful bond election. Come hear the step by step process of how the Papillion-La Vista School District passes a bond issue in very challenging times.

PRESENTERS: Annette Eyman & Valerie Fisher | Papillion-La Vista Public Schools

MODERATOR: Karen Kayton | Boone Central Schools

DAPPER II

GATSBY

DAPPER III

DAPPER I

WINGTIP

FEDORA II

THURSDAY, NOVEMBER 21, 2013

D - BREAKOUT SESSIONS | 4:15 TO 5:15PM

D1 ENTREPRENEURSHIP EDUCATION – A MUST FOR YOUR SCHOOL AND YOUR COMMUNITY

Does your school district teach and support the young entrepreneurs enrolled there? Is this important for your school and community? Listen to educators, community leaders and a youth entrepreneur panel discuss what entrepreneurial education has meant for them personally and for their local community. Be prepared to be amazed as you listen to how these young people have developed their own businesses and impacted the school and the community as well.

PRESENTERS: Nancy Eberle & Diane Vigna | University of Nebraska, Dahn Hagge | Valley County Economic Development, Jennifer Remmereid & Shelby Kittle | Ord Public Schools, Christian Pavelka | Holdrege Public Schools, Mac Mapes | Columbus Public Schools

MODERATOR: Brad Wilkins | Ainsworth Community Schools

WINDSOR I

D2 OUTSOURCING – WHAT WE HAVE LEARNED

Come and hear representatives from Ralston, Johnson County Central and Blue Hill explain what services they outsource, how they decided to outsource and what they have learned through the process.

PRESENTERS: Mark Adler, Brad Dahl & Linda Richards | Ralston Public Schools, Jack Moles & JCC Board Member | Johnson County Central Public Schools | Joe'l Ruybalid | Blue Hill Public Schools

MODERATOR: Brenda Sherman | Springfield Platteview Community Schools

DAPPER I

D3 NEBRASKA TEACHER AND PRINCIPAL EVALUATION UPDATE

In November 2012, the State Board of Education adopted a set of recommendations for teacher and principal evaluation models based on the "Nebraska Teacher and Principal Performance Framework." NDE is currently working with 17 pilot schools during the 2013-15 school years to develop and test processes, procedures and materials to be included in the Nebraska models. Starting in the Fall of 2015, all Nebraska school districts will have the ability to adopt or adapt them. This presentation will provide an overview of the models and a timeline for their implementation.

PRESENTERS: Donlynn Rice & Nancy Becker | Nebraska Department of Education

MODERATOR: Paul Davis | Nebraska City Public Schools

WINGTIP

D4 BULLYING AND CYBER-BULLYING: WHAT EDUCATORS AND BOARD MEMBERS NEED TO KNOW

Every 7 minutes a child is bullied on the school playground. When bullying incidents go unaddressed, anguished parents' growing response is to pursue litigation. Recently, a court in Michigan ruled that the Hudson Area School District did not do enough to stop a student from bullying another. The court awarded the bullied student \$800,000 in damages. Essentially, the federal court ruled that schools can be held responsible for what students do, if there is a pattern of harassment, or if they don't do enough to provide a safe environment. This session will include a review of recent cases involving schools and bullying and will provide concrete strategies for school leaders to limit schools' potential liability.

PRESENTERS: Karen Haase, Steve Williams & Bobby Truhe | Harding & Shultz

MODERATOR: Jacque Collison | Pierce Public Schools

GAITSBY

D5 SPECIAL EDUCATION ISSUES

This session will address recent special education issues to include cases revisiting the rules, extracurricular activities and students with disabilities and what to do with the U.S. Department of Education (ED) Office for Civil Rights (OCR) Dear Colleague letter. Frequently asked questions will be addressed on the requirements of the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act (Section 504) in elementary and secondary schools, given the changes to those laws made by the ADA Amendments Act.

PRESENTER: Greg Perry | Perry Law Firm

MODERATOR: Denine Morris | Omaha Nation Public Schools

DAPPER III

D6 BOARD OF EDUCATION COLLABORATION AND COMMUNICATION USING GOOGLE DOCS

Chadron Public Schools Board of Education utilizes Google Docs to create a shared BOE calendar, create paperless board packets, allow collaboration among BOE committee members, and share board documents with the public. This aligns with the Board's Continuous Improvement Goals to "continue to embrace new technology" and to "foster positive/adaptive climate that builds trusting relationships through communication and collaboration with all stakeholders."

PRESENTERS: Dr. Caroline Winchester, Sandy Roes & Tom Menke | Chadron Public Schools

MODERATOR: Tom Gaschler | Chase County Schools

FEDORA II



THURSDAY, NOVEMBER 21, 2013



HOSPITALITY SUITES

RASMUSSEN MECHANICAL SERVICES
DAPPER I | 7:00PM

AMERESCO, INC | A+ EDUCATORS | SAFE SCHOOLS, LLC
SPEC PRO INC | SYSTEMS ENGINEERING PROFESSIONALS, LLC
FEDORA | 7:00PM

SPONSORED BY D.A. DAVIDSON
GATSBY | 7:00PM

SPONSORED BY AMERITAS INVESTMENT CORP
WINGTIP | 7:00PM

FRIDAY, NOVEMBER 22, 2013



BUFFET BREAKFAST
WINDSOR VI-X | 6:45 TO 8:30AM



NASB LEGISLATION COMMITTEE
FEDORA II | 7:00 TO 7:45AM



NASB DELEGATE ASSEMBLY
WINDSOR V | 8:00 TO 10:00AM
SPONSORED BY BVH ARCHITECTS



NASA MEMBERSHIP MEETING
GATSBY | 8:30 TO 10:00AM
SPONSORED BY D.A. DAVIDSON

GUEST SPEAKER: NOELLE ELLERSON. ELLERSON DIRECTS THE
LEGISLATIVE AND ADVOCACY EFFORTS OF AASA IN CONGRESS
AND THE U.S. DEPARTMENT OF EDUCATION



CLASSROOM SHOWCASE
WINDSOR II-IV | 8:00 TO 11:45AM

THURSDAY, NOVEMBER 21, 2013 | AT A GLANCE

ROOM	A - BREAKOUT SESSIONS 10:15 TO 11:15AM	B - BREAKOUT SESSIONS 1:15 TO 2:15PM	C - BREAKOUT SESSIONS 3:00 TO 4:00PM	D - BREAKOUT SESSIONS 4:15 TO 5:15PM
DAPPER I	A5: LEGAL ISSUES SURROUNDING SCHOOL SAFETY AND SECURITY	B7: ENGAGING THE COMMUNITY	C6: OPEN MEETINGS LAW	D2: OUTSOURCING: WHAT WE HAVE LEARNED
DAPPER II	A8: CLASSIFIED STAFF "FLU SHOT"	B5: PAPERLESS BOARD MEETINGS	C3: STORIES FROM THE BIG BUILD	
DAPPER III	A1: SUPERINTENDENT CONTRACTS: THE BOARD'S FIDUCIARY RESPONSIBILITY	B4: BULLYING: PREVENTING LAWSUITS BY THE BULLY AND THE VICTIM	C5: SCHOOL LEGAL ISSUES INVOLVING TECHNOLOGY	D5: SPECIAL EDUCATION ISSUES
FEDORA I	A9: FIRST TIME SUPERINTENDENTS AND BOARD PRESIDENTS	B8: THE IMPORTANCE OF EARLY INTERVENTION FOR INFANTS AND TODDLERS WITH DISABILITIES AND THEIR FAMILIES	C2: BRIDGE THE GAP	
FEDORA II	A7: TWITTER TIPS FOR YOUR SCHOOL DISTRICT	B6: LEADERSHIP DEVELOPMENT IN MILLARD PUBLIC SCHOOLS	C8: PASSING A BOND ISSUE AGAINST THE ODDS	D6: BOE COLLABORATION AND COMMUNICATION USING GOOGLE DOCS
GATSBY	A6: EATING AT THE EDUCATION BUFFET: RELATIONSHIPS BETWEEN PUBLIC AND PRIVATE OR HOMESCHOOLED STUDENTS	B3: SUPERINTENDENT EVALUATIONS	C4: HOW TO SHOP 'TIL YOU DROP: BASIC LEGAL ISSUES FOR BID SOLICITATIONS AND SCHOOL PURCHASING	D4: BULLYING AND CYBERBULLYING: WHAT EDUCATORS AND BOARD MEMBERS NEED TO KNOW
SUGARLOAF	A3: CAPITAL FUNDRAISING CAMPAIGNS			
WINDSOR I	A4: BEST PRACTICES FOR DOCUMENTING PERFORMANCE AND CONDUCT ISSUES WITH CERTIFICATED AND NON-CERTIFICATED STAFF	B1: LEGISLATIVE UPDATE	C1: FIGHTING CHILDHOOD OBESITY AND WINNING	D1: ENTREPRENEURSHIP EDUCATION - A MUST FOR YOUR SCHOOL AND YOUR COMMUNITY
WINGTIP	A2: RESULTS! SUCCESSFUL STRATEGIES TO OVERCOME CHALLENGES TO IMPROVE STUDENT ACHIEVEMENT	B2: STUDENT VOICES	C7: "FLIPPING" THE HIGH SCHOOL SCIENCE CLASSROOM	D3: NEBRASKA TEACHER AND PRINCIPAL EVALUATION UPDATE

REGISTRATION OPENS AT 7:30AM - CONFERENCE CENTER FOYER
OPENING SPEAKER | 8:15 TO 10:00AM | WALTER BOND - NO ONE CAN STOP YOU, BUT YOU

LUNCHEON SPEAKER | 11:30 TO 1:00PM | BILL CORDES - YOGOWYPI (YOU ONLY GET OUT WHAT YOU PUT IN)

ICE CREAM SOCIAL & PRIZE DRAWING | 2:15 TO 3:00PM

FRIDAY, NOVEMBER 22, 2013 | AT A GLANCE

BUFFET BREAKFAST SERVED IN THE WINDSOR BALLROOM | 6:45 TO 8:30AM

NASB LEGISLATION COMMITTEE | 7:00 TO 7:45AM - FEDORA II

NASB DELEGATE ASSEMBLY | 8:00 TO 10:00AM - WINDSOR V

NASA MEMBERSHIP MEETING | 8:30 TO 10:00AM - GATSBY

ROOM	E - BREAKOUT SESSIONS 9:15 TO 10:15AM	F - BREAKOUT SESSIONS 10:30 TO 11:30AM
DAPPER I	E1: CONSOLIDATION – IF WE KNEW THEN WHAT WE KNOW NOW	F5: BEYOND ONE TO ONE
DAPPER II	E5: WHEN WE STOP COUNTING	F2: THE AFFORDABLE CARE ACT (ACA), EHA AND YOU
DAPPER III	E3: BOARD MEMBER LEGAL SURVIVAL KIT	F3: ARE SCHOOL POLICIES IMPORTANT?
FEDORA I	E6: CAREER ACADEMIES AND CAREER TECHNICAL EDUCATION; A STUDENT ENGAGEMENT STRATEGY	F1: THE IMPORTANCE OF CREATING A COLLEGE-GOING CULTURE IN NEBRASKA HIGH SCHOOLS
FEDORA II	E7: LEGAL UPDATE	
GATSBY		F6: STATE BOARD OF EDUCATION ROUNDTABLE
SUGARLOAF	E2: INVESTMENTS IN EARLY CHILDHOOD: CLOSING THE ACHIEVEMENT GAP	
WINDSOR I	E4: A 1:1 LAPTOP INITIATIVE STORY IN A SMALL NEBRASKA SCHOOL	F4: FORT CALHOUN IPAD INITIATIVE
WINGTIP		

LUNCHEON SPEAKER | 11:45 TO 1:15PM | DAN CLARK – BUILDING A WINNING TEAM

ADJOURNMENT | 1:30PM | PLEASE COMPLETE YOUR EVALUATIONS

NOTE TO PARTICIPANTS - NEITHER NASB NOR NASA ENDORSES ANY INDIVIDUAL, GROUPS, OR SENTIMENT EXPRESSED BY ANY SPEAKER OR OTHER PARTICIPANT IN THE 2013 NASB/NASA STATE EDUCATION CONFERENCE.



FRIDAY, NOVEMBER 22, 2013

E - BREAKOUT SESSIONS | 9:15 TO 10:15AM

E1 CONSOLIDATION: IF WE KNEW THEN WHAT WE KNOW NOW

What are the true benefits to consolidation or unification? What do experienced board members and superintendents have to say to those who are contemplating the benefits versus the potential pitfalls as a result of reorganizing? This session will include a panel of experienced board members and superintendents who will address what they have learned and what you should know as you consider the needs of your district. The session will afford participants the opportunity to pose questions to the panel.

PRESENTERS: Jack Moles | Johnson County Central Schools, Dale Martin | Nebraska Unified District 1

MODERATOR: Anthony Meints | Freeman Public Schools

DAPPER I

E2 INVESTMENTS IN EARLY CHILDHOOD AND CLOSING THE ACHIEVEMENT GAP

As a school board member or school administrator, you have a stake in making sure that children who enter your K-12 school system are successful. Neuroscience reveals the most critical period of brain development is the first five years and, more precisely, the first three. Kindergarten teachers are quick to substantiate what the data shows: one-third of Nebraska's children arrive ill-prepared to take advantage of what is provided through the public school. Learn what many Nebraska schools are doing to close the achievement gap in the earliest years, and how you can help your school district ensure your youngest learners will be ready to succeed in K-12.

PRESENTERS: Becky Veak & Jennifer Goettemoeller | First Five Nebraska

MODERATOR: Valerie Fisher | Papillion-LaVista Public Schools

SUGARLOAF

E3 BOARD MEMBER LEGAL SURVIVAL KIT

In this session Rex will cover the basic laws every new and even some cagey old board members need to know about school law to assure their board service is a successful experience, including open meetings laws, teacher tenure laws, and bids and bidding.

PRESENTER: Rex R. Schultze | Perry Law Firm

MODERATOR: Jeryl Nelson | Wayne Community Schools

DAPPER III

E4 A 1:1 LAPTOP INITIATIVE STORY IN A SMALL NEBRASKA SCHOOL

Cross County deployed laptops on January 7, 2013. The first four days of school in January were early-outs so students could do to "1:1 boot camps" to "front load" technology skills. If you are a smaller school considering 1:1, come listen to how Cross County set up the deployment, the boot camp, staff professional development, software used, and some of the things learned along the way with this very successful 1:1 laptop initiative.

PRESENTERS: Brent Hollinger, Lauren Powell & Kathy Lundstrom | Cross County Community Schools

MODERATOR: Dave Hamm | Osmond Community Schools

WINDSOR I

E5 WHEN WE STOP COUNTING

The Nebraska Department of Education & Nebraska Humanities Council supported a documentary following 6 students from Crete Public Schools. These students were all from immigrant families. The film displays some of the common struggles experienced by immigrant students now living in Nebraska as well as several successful programs implemented by Crete Schools in serving this growing student demographic.

PRESENTERS: Kyle McGowan, Carmen Castaneda, Joel Lemus & Marco Ortiz | Crete Public Schools, Elisabeth Reinkordt | NCSA

MODERATOR: Yolanda Williams | Omaha Public Schools

DAPPER II

E6 CAREER ACADEMIES AND TECHNICAL EDUCATION, A STUDENT ENGAGEMENT STRATEGY

This presentation is designed to help the audience understand what a career academy is, how they operate and the benefits to students. Current research on the impact of career academies as well as current Nebraska initiatives to implement career academies in rural and urban areas will be discussed along with NDE Rule 47 on career academies. The session also reviews Nebraska student data indicating the value of Career & Technical Education as a dropout prevention and student engagement strategy.

PRESENTERS: Richard Katt, & Cory Epler | Nebraska Department of Education

MODERATOR: Sue Brown | ESU #9

FEDORA I

E7 LEGAL UPDATE

School laws are constantly emerging and progressing. The year 2013 was no exception. Attend this session for a primer on recent developments in school law.

PRESENTER: Jon Selzer | Simmons Olsen Law Firm/Scottsbluff Board of Education

MODERATOR: Penny Rainold | Pioneer Public School

FEDORA II



FRIDAY, NOVEMBER 22, 2013

F - BREAKOUT SESSIONS | 10:30 TO 11:30AM

F1 THE IMPORTANCE OF CREATING A COLLEGE-GOING CULTURE IN NEBRASKA HIGH SCHOOLS

Learn from EducationQuest Foundation and high school representatives about the importance of creating a college-going culture at Nebraska high schools and strategies that are helping to increase the state's college-going rate. Strategies include the Nebraska P-16 Initiative's education goals, and EducationQuest's College Access Grants program and KnowHow2GO program.

PRESENTERS: Daphne Hall, & Eric Drumbeller | Education Quest, Jeff Edwards | Nebraska City Public Schools, Maggie Rasmussen | Aurora Public Schools

MODERATOR: Randy Page | Freeman Public Schools

FEDORA I

F2 THE AFFORDABLE CARE ACT (ACA), EHA AND YOU

This session will address considerations for scheduling employee work and structuring employee compensation and benefits for the 2014-2015 fiscal year in light of the ACA minimum value/affordability/shared responsibility requirements. The available EHA Blue Cross/Blue Shield health insurance plan options for 2014-2015 and the desirability or necessity of establishing separate health insurance groups and the effect thereof on collective bargaining will also be discussed.

PRESENTERS: Rex Schultze | Perry Law Firm, Kent Trelford-Thompson | Blue Cross/Blue Shield, Greg Long | Educators' Health Alliance

MODERATOR: John Wurdeman | ESU #7

DAPPER II

F3 ARE SCHOOL POLICIES IMPORTANT?

This session will examine the legal aspects of school policies and why they are important. It will review the ever increasing number of laws specifically requiring a written policy; the often mysterious distinction between policy and regulation; and the critical nature of keeping them up-to-date.

PRESENTERS: Jim Gessford & Greg Perry | Perry Law Firm

MODERATOR: Paul Brune | Heartland Community Schools

DAPPER III

F4 FORT CALHOUN IPAD INITIATIVE

The Pioneer iPad Initiative improves the delivery and individualization of instruction, engaging all types of learners. Teachers are more effectively and more consistently incorporating differentiation and accommodating to multiple intelligences and modalities, thus, enhancing all students' educational experience. In addition, 79% of Fort Calhoun students say they have learned "more in school" with the iPads. In this session, teachers will demonstrate how they use the iPads in the classroom to create 21st Century Learners.

PRESENTERS: Don Johnson, Jerry Green, Kayla Brown & Sara Wellman High-Horse | Fort Calhoun Community Schools

MODERATOR: Chris Ruzicka | Fairbury Public Schools

WINDSOR I

F5 BEYOND 1:1

Come hear from school folks who don't know all of the answers to the Bring Your Own Device (BYOD) questions, but have wrestled with the questions and developed policies and practices that are working effectively across all grade levels. How can we make use of student-owned devices to extend our technology implementation? How do we manage the devices and stay in compliance with e-rate and local board policy? How do we accommodate students who do not have devices? How do we use the devices in schools? We'll address these questions and more. Come join the conversation!

PRESENTER: Lynne Herr | ESU #6

MODERATOR: Wayne Heine | Centennial Public Schools

DAPPER I

F6 STATE BOARD OF EDUCATION ROUND TABLE

Join State Board of Education Members to discuss current education initiatives.

PRESENTERS: Nebraska State Board of Education

MODERATOR: Matt Schnell | York Public Schools

GATSBY

FRIDAY, NOVEMBER 22, 2013

FRIDAY LUNCHEON SPEAKER | 11:45 TO 1:15PM

DAN CLARK – BUILDING A WINNING TEAM

DAN CLARK is CEO of an International High Performance Consulting Firm; University Professor; an Award Winning Athlete who fought his way back from a paralyzing injury that cut short his football career; a New York Times Best Selling Author; Adventurer; Journalist; and a Gold Record Songwriter/Recording Artist. Dan is a primary contributing author to the Chicken Soup For The Soul series, and the author of 20 of his own best-selling books, including Puppies For Sale, which was made into a film at Paramount Studios starring Jack Lemmon.

SPONSOR: DLR Group

PRESIDING: Mike Teahon, NASA President



WINDSOR VI-X



SUPERINTENDENT OF THE YEAR
WILL BE RECOGNIZED AT THE
FRIDAY LUNCHEON

PREVIOUS WINNERS INCLUDE:

- | | | | |
|------|---|------|---|
| 2013 | DR. KEVIN RILEY, GRETNA PUBLIC SCHOOLS | 2000 | DR. STEPHEN C. JOEL, BEATRICE PUBLIC SCHOOLS |
| 2012 | BILL MOWINKEL, GRAND ISLAND NORTHWEST | 1999 | KENNETH E. ANDERSON, HASTINGS PUBLIC SCHOOLS |
| 2011 | DR. MIKE CUNNING, HERSHEY PUBLIC SCHOOLS | 1998 | DR. KEN BIRD, WESTSIDE COMMUNITY SCHOOLS |
| 2010 | DR. KEITH LUTZ, MILLARD PUBLIC SCHOOLS | 1997 | DR. RICK D. BLACK, CONESTOGA PUBLIC SCHOOLS |
| 2009 | STEVE RECTOR, SOUTH SIOUX CITY PUBLIC SCHOOLS | 1996 | DR. GARY HAMMACK, KEARNEY PUBLIC SCHOOLS |
| 2008 | DR. LARRY RAMAEKERS, AURORA PUBLIC SCHOOLS | 1995 | MARTIN P. PETERSEN, ALLIANCE PUBLIC SCHOOLS |
| 2007 | DR. ROGER BREED, ELKHORN PUBLIC SCHOOLS | 1994 | VANDLE PHILLIPS, SOUTH SIOUX CITY COM. SCHOOLS |
| 2006 | DR. RICHARD D. EISENHAUER, LEXINGTON PUBLIC SCHOOLS | 1993 | DR. FRED BELLUM, COLUMBUS PUBLIC SCHOOLS |
| 2005 | DR. ROY BAKER, NORRIS PUBLIC SCHOOLS | 1992 | GLENN L. LARSEN, ADAMS CENTRAL JR./SR. HIGH SCHOOL |
| 2004 | DR. DAN ERNST, SCHOOL DISTRICT 145 | 1991 | DR. NORBERT J. SCHUERMAN, SCHOOL DISTRICT OF OMAHA |
| 2003 | DR. RANDY H. NELSON, NORFOLK PUBLIC SCHOOLS | 1990 | DR. DOUGLAS D. CHRISTENSEN, NORTH PLATTE PUBLIC SCHOOLS |
| 2002 | DR. PHILIP H. SCHOO, LINCOLN PUBLIC SCHOOLS | 1989 | DR. DONALD L. STROH, MILLARD PUBLIC SCHOOLS |
| 2001 | DR. KEITH ROHWER, NEBRASKA CITY PUBLIC SCHOOLS | 1988 | DR. RICHARD L. TRIPLETT, BELLEVUE PUBLIC SCHOOLS |

ADJOURNMENT | 1:30PM | THANK YOUR FOR ATTENDING



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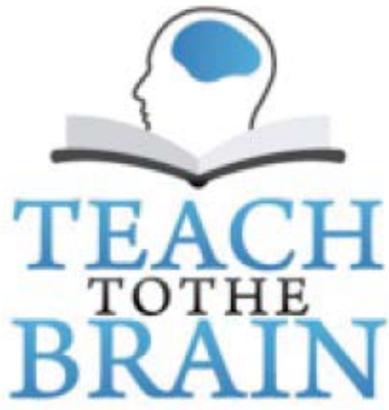
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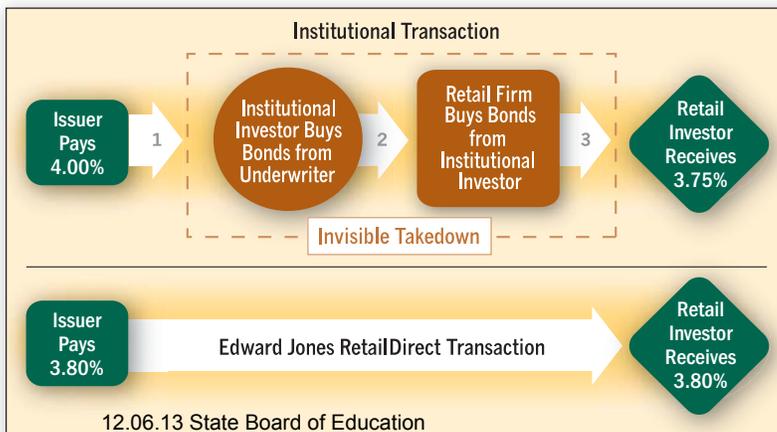
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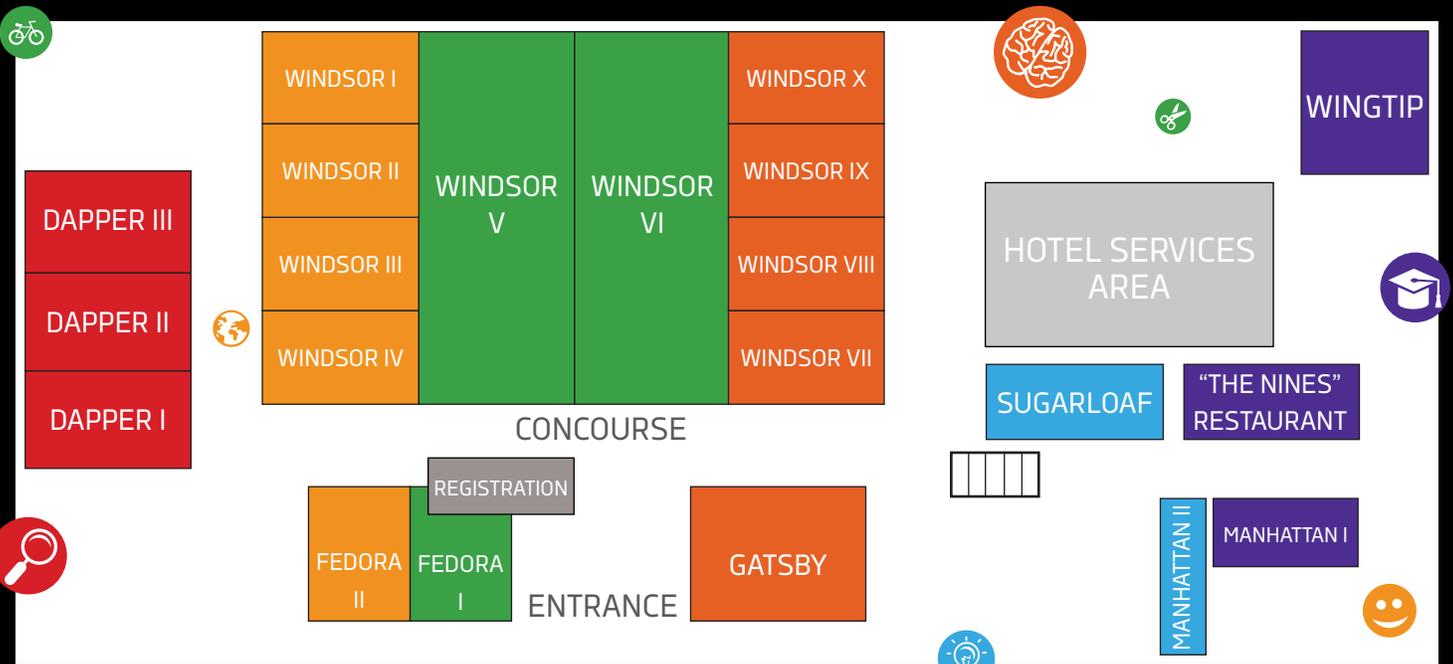


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