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NASBE

National Association of
State Boards of Education

June 13, 2012

Ms. Lora Sypal
Department of Education
P. O. Box 94987
Lincoln, NE 68509-4987

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Gayle C. Manchin
West Virginia

Past President
Allan Taylor
Connecticut

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Rhode Island

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Mary Sue Murray
Georgia

New Member Representatives
Steve Pound
Maine

Ferdinand Risco, Jr.
Connecticut

Dear Lora:

For all of us at NASBE it is a great honor to serve and support state boards as we all strive toward creating the best possible outcomes for every student in the country. As NASBE's new executive director, I look forward to working with you in even bigger and better ways in the year ahead. With that in mind, I have enclosed our dues invoice for 2013 to help you plan for your next fiscal year. We ask that dues be submitted by December 1, 2012.

In looking ahead, we see 2013 as a pivotal year of opportunity and challenge in the rapidly changing policy environment for public education in America. For state-level policymakers, the pressures of change will be particularly dynamic given the continuing fiscal crises, the transformative use of digital technology, the greater focus on high standards and accountability, as well as an anticipated reduction in the federal role. Indeed, next year state boards of education will be at the center of new policy dimensions affecting tens of millions of students for years to come.

We at NASBE stand ready and eager to help state board members collectively and individually navigate this "new normal." Many members have told us that the need has never been greater for the kind of professional learning, collegial support, policy advocacy and expert evidence-based assistance that NASBE provides its members. To answer this need, we are designing a new portfolio of innovative services and benefits to further expand and customize our work with you. We will be unveiling the portfolio in an ongoing fashion in the coming months but have outlined below some of the key ingredients. Included are some of our most familiar and effective services, traditional services delivered in dynamic new ways , and new initiatives that aim to more nimbly respond to the every changing needs of individual state boards.

Please do not hesitate to contact at any time with your ideas and questions. I look forward to a great year ahead for our collective cause.

Sincerely

Jim Kohlmoos

Enclosures
2013 Dues Invoice
Portfolio of Membership

2121 Crystal Drive, Suite 350
Arlington, Virginia 22202
703.684.4000/FAX 703.836.2313
www.nasbe.org

Jim Kohlmoos
Executive Director

NASBE

National Association of State Boards of Education

INVOICE

2121 Crystal Drive
Suite 350
Arlington, Virginia 22202
(703) 684-4000
FED ID# 46-0282694

Invoice Number: 0007904-IN
Invoice Date: 5/29/2012

Customer Number: 00-NEBRASK
Customer P.O.:
Ship VIA:
Terms: DUE UPON RECEIPT

NEBRASKA STATE BD OF EDUCATION
LORA SYPAL
P O BOX 94987
LINCOLN, NE 68509

Item	Description	UM	Quantity	Price	Amount
2013	2013 MEMBERSHIP DUES	EACH	1.000	28,406.000	28,406.00
2013NC	2013 NCOSEA MEMBERSHIP DUES	EACH	1.000	130.000	130.00
2013NS	2013 STANDARD SUBSCRIPTION	EACH	1.000	20.000	20.00

_____ Opt Out of Professional Development Funds

Deduct $5,000 from total invoice

_____ Additional $2,500 to Professional Development Funds

Add $2,500 to total invoice

_____ Additional $5,000 Professional Development Funds

Add $5,000 to total invoice

Net Invoice:	28,556.00
Freight:	0.00
Invoice Total:	**28,556.00**

Portfolio of Membership Services and Benefits

Convenings

New State Board Member Institute – Each year, NASBE gives new state board members the opportunity to gather with experienced board members and staff at the New State Board Member Institute. Serving effectively on an education board and having the board operate effectively require highly developed skills, no matter the individual's education expertise. NASBE fosters these skills and more at its well-respected New Member Institute. Member states are allowed to send two members annually to the Institute with all expenses covered by NASBE. More members may be sent at the state's expense.

Study Groups, Task Forces, Commissions and Networks – NASBE uses study groups, task forces, commissions and networks to investigate critical issues in education, and develop reports and policy recommendations for state boards and the broader education community. Serving on a study group allows participants to dig deeper into issues and discuss research, emerging trends, and policy solutions with fellow state board members and the nation's leading education experts. Many participants call study group service the best professional development they have ever had.

Policy and Legislative Institute in Washington DC – Each spring, NASBE's legislative conference helps members examine key federal policy issues with members of Congress, U.S. Department of Education officials, media representatives, and policy analysts. Participants schedule Hill visits to meet personally with their respective Congressional delegations to discuss state-specific education issues.

Annual Members Conference – NASBE's Annual Conference focuses sessions on the latest thinking across a wide range of education topics, on the professional development of board members, and on the formulation of state education policy. The Annual Conference brings the challenges of shaping the future of education to board members through a multitude of means, including small group discussions, live and video presentations, seminars, and large group interactions. Attendees also have the opportunity to discuss lessons learned and policy solutions with their fellow policymakers from across the country, which many members say is one of the key benefits of participating in this and other NASBE events.

Topical Conferences – Periodically, NASBE convenes regionally-based topical meetings that feature subject-matter experts on specific issues to provide the latest information and stimulate discussion.

Webinars and Conference Calls – NASBE uses technology to bring state board members together through webinars and conference calls. Webinars are held throughout the year by various NASBE projects and as part of the work of our study groups.

Congressional Briefings – NASBE holds congressional briefings to update Congress on the findings and recommendations of our study groups and projects.

Center for Safe and Healthy Schools – NASBE partners with the Division of Adolescent and School Health (DASH) of the Centers for Disease Control and Prevention (CDC) to provide guidance and assistance to state and local education policymakers and practitioners. Our goal is to encourage safe, healthy, and nurturing school environments for all of the nation's children and youth.

State Board Development

State Board Strategic Planning – NASBE has a cadre of experienced facilitators and planners available to members to help state boards build strategies for the future and design implementation plans.

Technical Assistance Services – States often call upon NASBE to assist them with research on specific

education issues or to help them with boardsmanship skills training, media training, policy audits, or the selection and evaluation of chief state school officers.

State Projects – Many states initiate model programs through their involvement in key projects developed by NASBE and funded through external sources. NASBE has been able to assist as many as 20 states procure grants through projects and partnerships in which NASBE is involved, including leadership, early childhood, adolescent literacy, high school redesign, HIV prevention, and school nutrition.

Knowledge Sharing and Management

Publishing – *The State Education Standard* is NASBE's education policy journal. Each issue covers a different topic and includes feature articles written by outstanding policy analysts, researchers, administrators, and practitioners in the field.

NASBE Reports focus on hot topics and cutting-edge issues including early childhood education, teaching reform, health and HIV education, schools and violence, multiculturalism, math and science education, special education, education finance, and urban education.

Seven or eight times a year, we disseminate to members a package of our latest work including Policy Updates, Legislative Briefs, Issue Briefs, State Improvement Initiatives, Legal Briefs, Special Reports, and other Member Services and Resources.

NASBE State Ed Smart Brief – A weekly update of important state education actions is sent via email to all. Additionally, the monthly *Healthline Review* is emailed to bring members up-to-date on current educational policy issues and research in the area of school and child health.

National Policy and Visibility

Government Affairs – Government Affairs is a central NASBE program designed to promote and protect the interests of state boards as well as help members understand and plan for federal education policies. NASBE works to ensure it represents the views of its members to the executive and legislative branches of the federal government, as well as to associations representing governors and state legislators, school administrators, principals, local school boards, teachers and parents.

Public Affairs – NASBE's social media, news releases, news conferences, and interactions with members of the educational press communicate the members' views on important issues. Media activities center on member-initiated study groups and task forces to heighten public awareness of the mission of state boards. Reports and projects announced through the media also establish members as vital participants in the nation's education dialogue. In addition, NASBE is in constant contact with national and local education reporters and education writers' group, ensuring that members of the media understand state boards and their role in education policymaking.

Learning First Alliance – The Learning First Alliance is comprised of the Executive Directors, Presidents, and Presidents-Elect of 13 leading national education organizations. NASBE's participation in this "inner circle" of education leaders gives the organization a powerful voice in the formulation of the national education agenda.

Committee for Education Funding – NASBE is an active member of the Committee for Education Funding with a mission of promoting investments in education. We pass along news updates from CEF to our members and participate regularly in their group seminars, briefings, and Congressional group visits.

U.S. Department of Education – NASBE staff members actively communicate the organization's positions and policies to the U.S. Department of Education through frequent meetings with Department staff and participation on Department committees and task forces. The staff is instrumental in shaping the Administration's views of the role of state boards of education in the development of national programs.