

TO: Roger Breed, Ed.D.
Commissioner of Education

FROM: Marilyn Peterson, Ph.D.
Federal Programs Administrator

SUBJECT: School Breakfast Challenge

PROPOSED BOARD ACTION

Approve a resolution of support for the Nebraska School Breakfast Challenge for school years 2011-2012 and 2012-2013.

Proposed Resolution

Recognizing the positive impact the School Breakfast Program has on general improvement in academic performance and student behavior, Nebraska schools will be challenged to increase the number of schools participating in the School Breakfast Program and/or increase participation in an existing Breakfast Program during the Nebraska School Breakfast Challenge for 2011-12 and 2012-13.

The Nebraska School Breakfast Challenge will be directed by Nutrition Services and supported by Nutrition Services' partners: Midwest Dairy Association, Share Our Strength, Hunger Free Heartland, and the Food Research and Action Center. The goal of the collaborative effort will be to increase breakfast participation by 35-50%. The partners will provide financial incentives for schools to increase participation in addition to marketing expertise and materials.

Nutrition Services and partners are requesting the support of the State Board of Education, First Lady Sally Ganem, Dr. Roger Breed, Commissioner of Education, and the Nebraska School Nutrition Association.

Estimated Cost

There is no cost involved in supporting this resolution. The supporting organizations have agreed to provide services to support the initiative. There is a mandated match by the state of 5 cents for each breakfast served. Increasing the number of breakfasts served would increase the state match. The current state match amounts to \$427,126 and would increase to \$615,000 if the number of breakfasts increased 35%. The rate for breakfast reimbursement is 5 cents for each school breakfast served to each eligible student and payment is made for breakfasts served in the second preceding school year. Therefore, for example, payments made in 2011-12 would be made for claims from 2009-10 (Title 92, Chapter 86, Section 002.06)

For additional information on this item: Marilyn Peterson by phone at (402) 471-3504 or email at marilyn.peterson@nebraska.gov or Bev Benes by phone at (402) 471-3566 or Bev.benes@nebraska.gov

RESOLUTION
Nebraska School Breakfast Challenge 2011-13

WHEREAS, the Nebraska State Board of Education is firmly committed to a quality education and improving the health and well-being of all Nebraska students; and

WHEREAS, students who eat breakfast at school show a general improvement in academic performance, including a general increase in math, reading and standardized test scores; and

WHEREAS, provision of breakfast in the classroom is associated with improved behavior and decreases in absenteeism, tardiness, and disciplinary office referrals; and

WHEREAS, breakfast helps students pay attention, perform problem-solving tasks, and improves memory; and

WHEREAS, students who eat breakfast demonstrate higher quality nutrient intakes than students who do not eat breakfast; and

WHEREAS, students who eat breakfast on a regular basis are less likely to be overweight; and

WHEREAS, Nebraska underperforms most states in school breakfast participation with a rank of 47th in school breakfast participation; and

WHEREAS, Nutrition Services' partners, Midwest Dairy Association, Share Our Strength, Hunger Free Heartland, and the Food, Research, and Action Center, will provide support and funding for the Nebraska Breakfast Challenge 2011-13;

Now, therefore, be it **RESOLVED**, that the Nebraska State Board of Education supports the Nebraska Breakfast Challenge 2011-13 and encourages:

- 1) Improving awareness of students, parents, community members and educators to understand that school breakfast makes a difference in health and learning.
- 2) Increasing the number of schools participating in the School Breakfast Program.
- 3) Improving access to the School Breakfast Program to increase participation and ensure all students start the school day with the nutritional and academic benefits of breakfast.
- 4) Exploring alternative methods for providing breakfast meal service that meets the needs of school staff and students to increase participation and revenue.
- 5) Facilitating breakfast expansion through partnerships helping schools to take advantage of existing networks to promote school breakfast.

RESOLVED further that pursuant to Board policy requiring the establishment of a sunset date for Board resolutions, the resolution shall be of no further force or effect on and after September 1, 2013.

Date

President, State Board of Education