

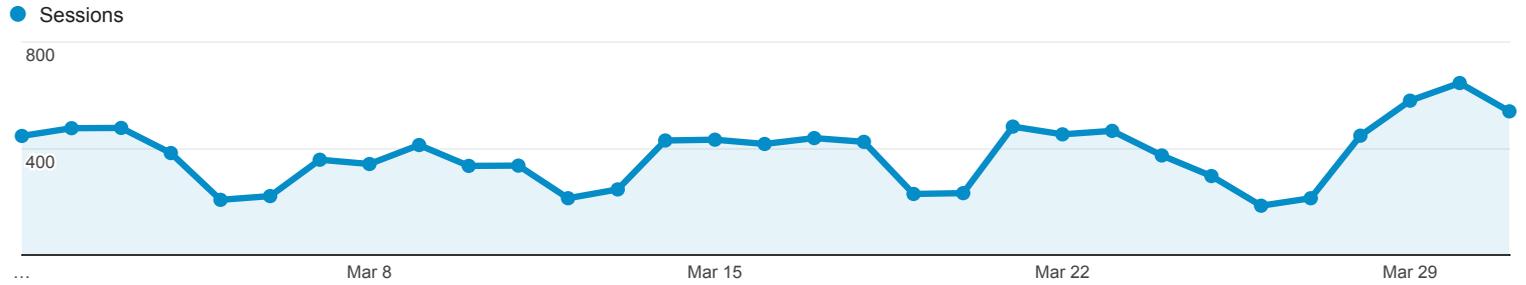
Mar 1, 2016 - Mar 31, 2016

Devices

All Users
14.73% Sessions

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	11,748 <small>% of Total: 14.73% (79,731)</small>	55.89% <small>Avg for View: 34.89% (60.19%)</small>	6,566 <small>% of Total: 23.60% (27,818)</small>	49.22% <small>Avg for View: 41.53% (18.51%)</small>	2.68 <small>Avg for View: 3.07 (-12.87%)</small>	00:02:22 <small>Avg for View: 00:03:19 (-28.71%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>	0.00% <small>Avg for View: 0.00% (0.00%)</small>
1. Apple iPhone	4,165 (35.45%)	61.80%	2,574 (39.20%)	53.28%	2.39	00:01:33	0 (0.00%)	\$0.00 (0.00%)	0.00%
2. Apple iPad	2,704 (23.02%)	54.22%	1,466 (22.33%)	45.67%	2.62	00:02:37	0 (0.00%)	\$0.00 (0.00%)	0.00%
3. (not set)	1,477 (12.57%)	25.46%	376 (5.73%)	39.95%	3.18	00:04:22	0 (0.00%)	\$0.00 (0.00%)	0.00%
4. Samsung SM-G900V Galaxy S5	292 (2.49%)	59.93%	175 (2.67%)	48.63%	3.41	00:02:34	0 (0.00%)	\$0.00 (0.00%)	0.00%
5. Microsoft Xbox One	173 (1.47%)	38.15%	66 (1.01%)	45.09%	2.98	00:03:15	0 (0.00%)	\$0.00 (0.00%)	0.00%
6. Samsung SM-G920V Galaxy S6	132 (1.12%)	66.67%	88 (1.34%)	49.24%	2.79	00:01:59	0 (0.00%)	\$0.00 (0.00%)	0.00%
7. Motorola XT1254 Droid Turbo	105 (0.89%)	65.71%	69 (1.05%)	33.33%	3.21	00:02:31	0 (0.00%)	\$0.00 (0.00%)	0.00%
8. Motorola XT1080 Droid Ultra	103 (0.88%)	58.25%	60 (0.91%)	54.37%	2.75	00:02:49	0 (0.00%)	\$0.00 (0.00%)	0.00%
9. Samsung SCH i545 Galaxy S4	96 (0.82%)	64.58%	62 (0.94%)	47.92%	2.61	00:01:43	0 (0.00%)	\$0.00 (0.00%)	0.00%
10. Samsung SM-G900P Galaxy S5	70 (0.60%)	58.57%	41 (0.62%)	45.71%	3.31	00:02:32	0 (0.00%)	\$0.00 (0.00%)	0.00%

