

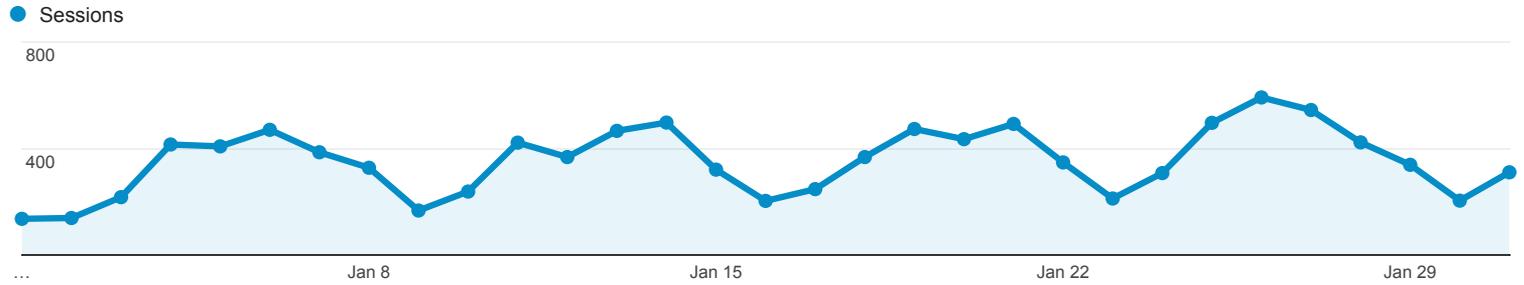
Jan 1, 2016 - Jan 31, 2016

Devices

All Sessions
13.95%

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions <input type="text" value="eCommerce"/>		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	10,981 <small>% of Total: 13.95% (78,719)</small>	57.67% <small>Avg for View: 36.00% (60.19%)</small>	6,333 <small>% of Total: 22.35% (28,340)</small>	51.34% <small>Avg for View: 40.82% (25.76%)</small>	2.55 <small>Avg for View: 3.01 (-15.49%)</small>	00:02:18 <small>Avg for View: 00:03:28 (-33.68%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>	0.00% <small>Avg for View: 0.00% (0.00%)</small>
1. Apple iPhone	3,717 (33.85%)	63.68%	2,367 (37.38%)	52.46%	2.43	00:01:43	0 (0.00%)	\$0.00 (0.00%)	0.00%
2. Apple iPad	2,731 (24.87%)	52.76%	1,441 (22.75%)	48.99%	2.54	00:02:46	0 (0.00%)	\$0.00 (0.00%)	0.00%
3. (not set)	1,248 (11.37%)	30.93%	386 (6.10%)	45.19%	3.07	00:03:30	0 (0.00%)	\$0.00 (0.00%)	0.00%
4. Samsung SM-G900V Galaxy S5	248 (2.26%)	70.56%	175 (2.76%)	45.97%	2.73	00:02:21	0 (0.00%)	\$0.00 (0.00%)	0.00%
5. Microsoft Windows RT Tablet	189 (1.72%)	39.15%	74 (1.17%)	47.09%	2.61	00:02:10	0 (0.00%)	\$0.00 (0.00%)	0.00%
6. Samsung SCH i545 Galaxy S4	128 (1.17%)	61.72%	79 (1.25%)	58.59%	2.45	00:01:25	0 (0.00%)	\$0.00 (0.00%)	0.00%
7. Samsung SM-G920V Galaxy S6	120 (1.09%)	75.83%	91 (1.44%)	42.50%	2.86	00:02:00	0 (0.00%)	\$0.00 (0.00%)	0.00%
8. Motorola XT1080 Droid Ultra	102 (0.93%)	63.73%	65 (1.03%)	55.88%	2.63	00:01:10	0 (0.00%)	\$0.00 (0.00%)	0.00%
9. Motorola XT1254 Droid Turbo	100 (0.91%)	64.00%	64 (1.01%)	53.00%	3.15	00:02:28	0 (0.00%)	\$0.00 (0.00%)	0.00%
10. Samsung SM-G900P Galaxy S5	74 (0.67%)	62.16%	46 (0.73%)	66.22%	2.27	00:01:44	0 (0.00%)	\$0.00 (0.00%)	0.00%

