

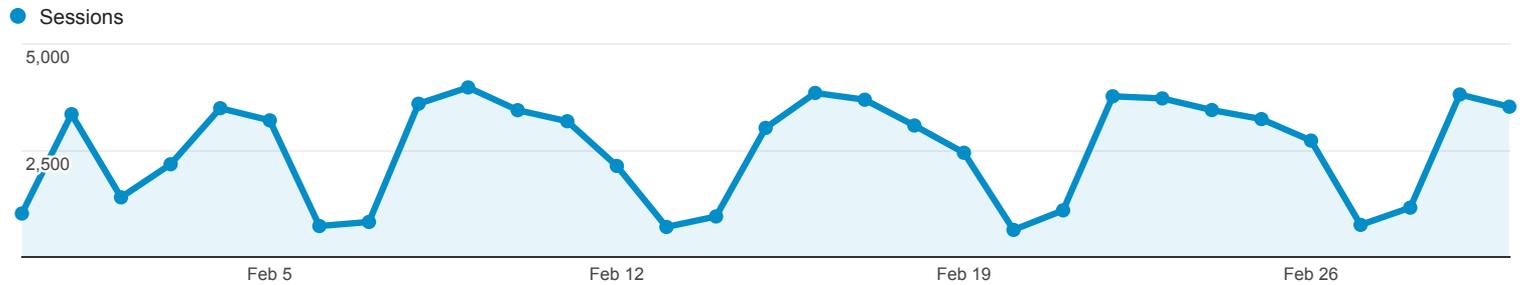
Jan 31, 2016 - Mar 1, 2016

Browser & OS

All Users
100.00% Sessions

Explorer

Summary



Browser	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	78,224 % of Total: 100.00% (78,224)	35.55% Avg for View: 35.53% (0.05%)	27,810 % of Total: 100.05% (27,795)	41.16% Avg for View: 41.16% (0.00%)	3.01 Avg for View: 3.01 (0.00%)	00:03:24 Avg for View: 00:03:24 (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)	0.00% Avg for View: 0.00% (0.00%)
1. Chrome	37,313 (47.70%)	34.06%	12,708 (45.70%)	38.95%	3.15	00:03:19	0 (0.00%)	\$0.00 (0.00%)	0.00%
2. Internet Explorer	13,894 (17.76%)	34.21%	4,753 (17.09%)	45.19%	3.01	00:04:14	0 (0.00%)	\$0.00 (0.00%)	0.00%
3. Safari	12,738 (16.28%)	40.49%	5,157 (18.54%)	44.89%	2.67	00:02:52	0 (0.00%)	\$0.00 (0.00%)	0.00%
4. Firefox	12,381 (15.83%)	32.99%	4,085 (14.69%)	38.16%	2.96	00:03:24	0 (0.00%)	\$0.00 (0.00%)	0.00%
5. Edge	1,216 (1.55%)	51.56%	627 (2.25%)	40.79%	3.10	00:03:02	0 (0.00%)	\$0.00 (0.00%)	0.00%
6. Safari (in-app)	262 (0.33%)	82.82%	217 (0.78%)	72.14%	1.61	00:01:03	0 (0.00%)	\$0.00 (0.00%)	0.00%
7. Android Browser	232 (0.30%)	53.02%	123 (0.44%)	59.91%	2.40	00:02:22	0 (0.00%)	\$0.00 (0.00%)	0.00%
8. Amazon Silk	97 (0.12%)	70.10%	68 (0.24%)	56.70%	2.24	00:01:41	0 (0.00%)	\$0.00 (0.00%)	0.00%
9. Opera	22 (0.03%)	50.00%	11 (0.04%)	50.00%	3.18	00:04:14	0 (0.00%)	\$0.00 (0.00%)	0.00%
10. Opera Mini	18 (0.02%)	100.00%	18 (0.06%)	100.00%	1.00	00:00:00	0 (0.00%)	\$0.00 (0.00%)	0.00%

Rows 1 - 10 of 17