

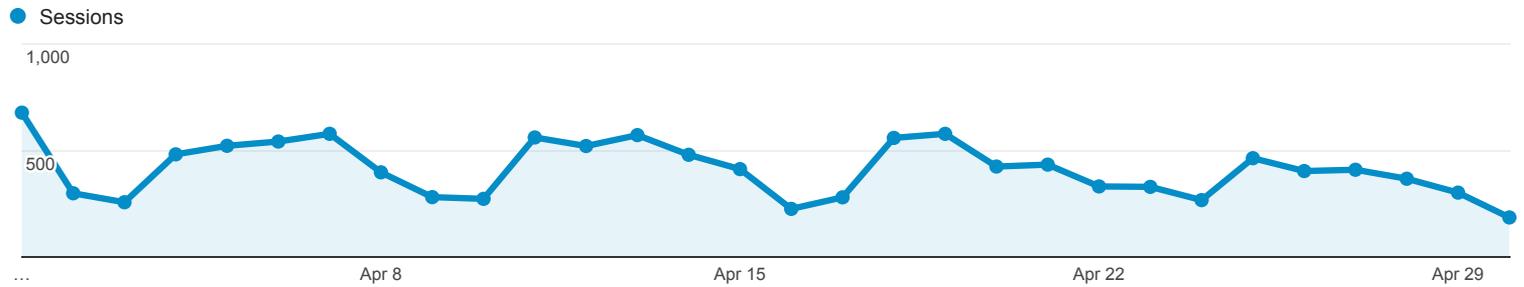
Apr 1, 2016 - Apr 30, 2016

Devices

All Users
15.03% Sessions

Explorer

Summary



Mobile Device Info	Acquisition			Behavior			Conversions eCommerce		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
	12,430 <small>% of Total: 15.03% (82,721)</small>	54.77% <small>Avg for View: 32.68% (67.59%)</small>	6,808 <small>% of Total: 25.18% (27,035)</small>	49.81% <small>Avg for View: 42.20% (18.02%)</small>	2.65 <small>Avg for View: 3.02 (-12.25%)</small>	00:02:19 <small>Avg for View: 00:03:18 (-29.99%)</small>	0 <small>% of Total: 0.00% (0)</small>	\$0.00 <small>% of Total: 0.00% (\$0.00)</small>	0.00% <small>Avg for View: 0.00% (0.00%)</small>
1. Apple iPhone	4,714 (37.92%)	59.33%	2,797 (41.08%)	50.78%	2.50	00:01:37	0 (0.00%)	\$0.00 (0.00%)	0.00%
2. Apple iPad	2,641 (21.25%)	51.91%	1,371 (20.14%)	48.85%	2.54	00:02:53	0 (0.00%)	\$0.00 (0.00%)	0.00%
3. (not set)	1,249 (10.05%)	22.82%	285 (4.19%)	42.19%	3.03	00:03:57	0 (0.00%)	\$0.00 (0.00%)	0.00%
4. Samsung SM-G900V Galaxy S5	311 (2.50%)	59.49%	185 (2.72%)	46.62%	3.17	00:02:27	0 (0.00%)	\$0.00 (0.00%)	0.00%
5. Microsoft Xbox One	220 (1.77%)	30.91%	68 (1.00%)	40.45%	3.47	00:03:22	0 (0.00%)	\$0.00 (0.00%)	0.00%
6. Samsung SM-G920V Galaxy S6	192 (1.54%)	67.19%	129 (1.89%)	39.06%	3.12	00:01:52	0 (0.00%)	\$0.00 (0.00%)	0.00%
7. Samsung SCH i545 Galaxy S4	136 (1.09%)	58.09%	79 (1.16%)	50.00%	3.00	00:02:35	0 (0.00%)	\$0.00 (0.00%)	0.00%
8. Motorola XT1254 Droid Turbo	131 (1.05%)	64.89%	85 (1.25%)	38.17%	3.04	00:02:30	0 (0.00%)	\$0.00 (0.00%)	0.00%
9. Motorola XT1080 Droid Ultra	82 (0.66%)	64.63%	53 (0.78%)	54.88%	2.61	00:01:59	0 (0.00%)	\$0.00 (0.00%)	0.00%
10. Samsung SM-G900P Galaxy S5	80 (0.64%)	52.50%	42 (0.62%)	52.50%	3.15	00:03:08	0 (0.00%)	\$0.00 (0.00%)	0.00%

