

# Telling the **REAL** story of **Nebraska Career Education** means telling **YOUR** personal story.

- Your experience in today's Career and Technical Education and Career Student Organizations.
- The impact on your life.
- The impact on your career choice and career success.

## **Tips for being a good storyteller:**

- Stay on top of current education, workforce and economic development events and issues.
- Don't let misinformation or out-dated perceptions go unchecked.
- Use facts and passion when telling **YOUR** story.

## Tips for everyday conversations:

- 📌 Listen first...then talk (80/20 rule).
- 📌 Ask probing questions.
- 📌 Connect on shared values. Let them know you care about the same things they do.
- 📌 Share your story. Tell them why you care.
- 📌 Don't get argumentative.
- 📌 Recognize and respect differences.

## Tips for answering tough questions:

- 📌 Remember, every question is an opportunity for you to deliver a positive message.
- 📌 You don't have to have all the facts. You're the expert; share your experience and your story.
- 📌 If you're really stumped, recommend another information resource (such as a website).
- 📌 Answer questions succinctly, then bridge to a positive message.

## The REAL story of NCE.

**Nebraska Career Education serves as the umbrella for a number of initiatives:**

- Secondary and Postsecondary Career and Technical Education (CTE).
- Career Education Student Organizations.
- Career exploratory development and management.
- Career guidance and counseling.

Once known as Vocational Education, CTE started in Nebraska schools in the early 1900's. It was originally designed as an alternative to theoretical academic preparation by teaching in the context of business and industry. That base is still relevant in today's CTE, coupled with the acquisition of technical knowledge and skill.

While most Nebraskans have encountered CTE, their perception is based on their experience, not necessarily what is occurring in CTE classrooms and laboratories today.

## Our Vision

Nebraska Career Education provides world-class education that engages individuals in high-quality, rigorous, and relevant instruction, enhanced with business and industry, workforce and economic development partnerships that allow individuals to turn their passion, talent and ability into successful careers and fulfilling lives.

## Our Mission

**To provide career education that prepares individuals for life by:**

- **Learning** through academic and technical skill development,
- **Earning** as productive citizens in a global society, and
- **Living** as a contributing member of their community.

## Our Principles

- Student achievement of academic and technical content.
- Rigorous and relevant learning through Programs of Study.
- Career exploration, preparation and management.
- Extended learning opportunities including career student organizations.
- Professional development.
- Effective partnerships.
- Evaluation and continuous improvement.

## Our Target Areas

- Secondary and Postsecondary alignment and transition.
- Alignment to regional economies and high skill, high wage and high demand careers.
- Programs of Study, including dual credit.
- Innovative delivery models and equity of access to instruction.
- Professional development.
- Special populations.
- School Counseling and Career Guidance.

# Nebraska Career Education Model

*Learning that works for Nebraska*



In 2002, Nebraska adopted the National Sixteen Career Clusters as the program framework. This model provides the basis for CTE curriculum, career guidance and programs of study.

