Cluster: Marketing

Pathway: Merchandising

Nebraska Sample Personal Learning Plan

School Counseling	Education Levels	Grade	English/ Language Arts	Math	Science	Social Studies	Nebraska Career Education Program of Study	Requirements & Electives	Extended Learning School/Community Activities
Preparing all student for lifelong learning, earning and living. •Career Development using NCE model •Academic/Career counseling •Assessments of interests, skills, college & career readiness •Goal setting •Personal Learning Plans •Extended learning •Parental involvement •Programs of Study •Postsecondary credit •Seamless transitions to college & careers	**MIDDLE SCHOOL**	7	English 7	Math 7	Science 7	Social Studies 7	NCE C4C Curriculum for Careers Keyboarding Applications Computer Applications	World Languages & cultures Physical Education Health Education Exploration of Entrepreneurship	***School Activities:*** ►Class fundraisers ►Concessions Management ►DECA ►FBLA ►Join a committee to plan an event ►Manage a school store ►School newspaper/ yearbook ►School web master ►Student Government ***Community Activities:*** ►Develop community web site ►Job shadow professionals ►Join Junior Achievement ►Participate in youth leadership programs ►Start a business ►Visit the Chamber of Commerce ►Volunteer in the community ►Part-time employment available within this career cluster ►Internships available within this career cluster
		8	English 8	Math 8	Science 8	Social Studies 8			
	SECONDARY	9	English/ Language Arts I	Algebra I	Physical Science	Geography	Marketing (2 semesters) ***Plus one from the following:*** Advanced Marketing Fashion Marketing	World Language & Cultures Physical Education Health Education Information Technology Applications I Art Accounting Entrepreneurship Graphic Design Intro to Business, Marketing, & Management Management & Leadership Sports & Entertainment Marketing Personal Finance Economics	
		10	English/ Language Arts II	Geometry	Biology	World History			
		11	English/ Language Arts III	Algebra II	Chemistry	American History			
		12	English/ Language Arts IV	Intro to Statistics Descrete/Finite Math Pre-Calc	Physics or other science course	American Govt. or Economics			
	POSTSECONDARY		A sample of postsecondary courses that may be offered or required is provided as a guide. Required courses vary by postsecondary institution. As Nebraska develops stronger statewide connections between secondary and postsecondary, the options will be updated.						
		Year 13	English Composition English Literature	College Algebra or Calculus	Lab Science	Economics Psychology	Consumer Behavior Marketing Management Applications of Buying & Merchandising		
		Year 14	Speech/Oral Communications Technical Writing	Computer Applications	Lab Science	Sociology Public Policy	Advanced Marketing Management Sales Promotion		
		Year 15	Continue courses in the area of specialization				Continue courses in area of specializa		
		Year 16	Continue courses in the area of specialization				Complete Merchandising Major (4-year degree program)		

This sample Personal Learning Plan is designed for continued use throughout the lifetime of the individual using it.