



IS FOR



EMPOWER
yourself



ELITE

is what you'll become

EMBRACE

failure

AS AN

ENGLER ENTREPRENEUR



What is it?



How to Pitch to Investors – February 20 and 21

What you will learn:

- What investors want to see to make an investment decision
- Slide by slide template of how investors want to see your company information
- Tips and tricks to get investors excited about your company
- Insight into the investing process - when to reveal detailed information
- Tips on what works in the business plan layout - how to make it an effective communication tool
- Tips on effective pitching style

About the Speaker



Michele Weigand



Business Development consultant in strategic planning, opportunity evaluation and financial analysis.

- 30 years of Finance, Business Development & Marketing experience working within the high tech and other industries.
- Reads & evaluates 100+ plans and pitches each year.
- Previously managed \$7MM+ investment portfolio spread over 40 companies in high tech industries.
- Experience includes deal assessment, diligence and closing documents.
- MBA - Finance, GE Master Black Belt in Quality

About the Speaker



FOR MORE INFORMATION

Tom Field tfield2@unl.edu

Michelle Bassford

mbassford7@unl.edu