

Title: *Radio Broadcasting*

Description: In this one-semester course, taken in either 5th or 6th grade, students will learn about the past, present and future of radio through the creation of various radio productions. Students will work on the writing, speaking, and listening skills required for radio and will create a radio script for a news broadcast, an interview and a documentary or drama. Students will also research careers related to radio broadcasting. Students who take this class will be responsible for delivering the morning announcements.

Meets: Alternating Days

Duration: 1 semester

Credit: 1.00

Units included in this course:

- I. Development of radio – past, present and future
- II. Oral reading exercises
- III. Pronunciation exercises / Announcing tips
- IV. Writing and delivering radio dramas
- V. Writing news copy from primary sources, newspaper, AP newswire, etc.
- VI. Writing commercials and Public Service Announcements
- VII. Understanding music formats and programming

Content Standards:

1. Students will demonstrate an understanding of the elements involved in *producing a daily radio program*.
 - a. Students will lead the school in the Pledge of Allegiance and deliver announcements during the morning radio show.
 - b. Students will identify, examine and utilize specific language and sound choices.
 - c. Students will demonstrate understanding of the requirements for reporting news.
 - d. Students will demonstrate microphone techniques.
2. Students will compare and contrast the *past, present and future of radio*.
 - a. Students will examine the issues of our times including free speech, propaganda, and censorship.
 - b. Students will demonstrate understanding of the legal issues surrounding radio today, including copyright and defamation.
 - c. Students will demonstrate an understanding of the various types of radio programming.
 - d. Students will research two careers related to radio broadcasting
3. Students will demonstrate the *various styles of writing* for radio.
 - a. Students will compare and contrast the skills needed for writing for electronic media and those needed for writing for print media.
 - b. Students will demonstrate script writing for use in a radio broadcast.
 - c. Students will identify the audiences, purposes and messages of a radio documentary or dramatization.
 - d. Students will communicate thoughts, ideas and feelings through a radio script, or an advertisement.

4. Students will demonstrate the *speaking and listening skills* needed for radio.
 - a. Students will demonstrate speaking to inform.
 - b. Students will demonstrate listening to understand and learn
 - c. Students will identify a speaker's attitude, tone and bias.
 - d. Students will demonstrate interviewing techniques and skills, including how to prepare for an interview and how to conduct an interview.
 - e. Students will identify the specific language techniques and media conventions in a radio presentation
 - f. Students will be able to critically evaluate information obtained from listening to an audio presentation.