2009 BMIT ESU Workshop Programs of Study
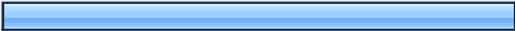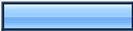
1. Identify the name of your high school building.

		Response Count
		139
	answered question	**139**
	skipped question	**0**

2. Identify the city location of your school.

		Response Count
		139
	answered question	**139**
	skipped question	**0**

3. Name of the high school teacher completing this survey (NOTE: only ONE survey per high school building is requested).

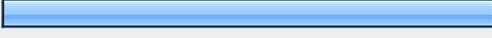|		Response Count
		139
	answered question	**139**
	skipped question	**0**

4. Email address of the high school teacher completing this survey.

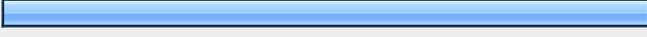|		Response Count
		139
	answered question	**139**
	skipped question	**0**

5. Programs of Study at the Cluster Level for the Business, Marketing and Management Career Field. Check all that apply.

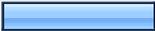|		Response Percent	Response Count
Business Management and Administration Cluster		79.5%	93
Marketing Cluster		19.7%	23
Finance Cluster		**86.3%**	**101**
Hospitality and Tourism Cluster		14.5%	17
		answered question	117
		skipped question	22

6. Programs of Study at the Pathway Level for Business, Marketing and Management Career Field. Check all that apply. Business Management and Administration Cluster:

		Response Percent	Response Count
Administrative Services Pathway		**83.3%**	**60**
Business Information Management Pathway		22.2%	16
Management Pathway		30.6%	22
Human Resources Management Pathway		8.3%	6
Operations Management Pathway		26.4%	19
		answered question	72
		skipped question	67

7. Marketing Cluster:

		Response Percent	Response Count
Marketing Communications Pathway		20.0%	5
Marketing Management Pathway		**76.0%**	**19**
Marketing Research Pathway		68.0%	17
Merchandising Pathway		64.0%	16
Professional Selling Pathway		64.0%	16
		answered question	25
		skipped question	114
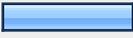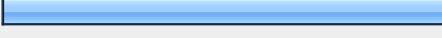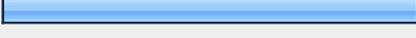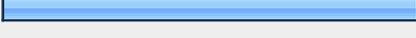
8. Finance Cluster:

		Response Percent	Response Count
Accounting Pathway		**100.0%**	**110**
Banking Services Pathway		2.7%	3
Business Finance Pathway		6.4%	7
Securities and Investments Pathway		1.8%	2
Insurance Pathway		2.7%	3
		answered question	110
		skipped question	29

9. Hospitality and Tourism Cluster:

		Response Percent	Response Count
Lodging Pathway		8.3%	1
Recreation, Amusements and Attractions Pathway		0.0%	0
Restaurants/Food and Beverage Services Pathway		**83.3%**	**10**
Travel and Tourism Pathway		8.3%	1
		answered question	12
		skipped question	127

10. National Model Programs of Study for Business, Marketing and Management Career Field. Check all that apply.

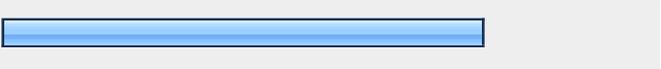|		Response Percent	Response Count
Academy of Finance (NAF)		23.1%	3
Academy of Hospitality and Tourism (NAF)		7.7%	1
High School of Business (MarkED)		0.0%	0
Pro Start (Culinary Arts)		**76.9%**	**10**
		answered question	13
		skipped question	126

11. Programs of Study at the Pathway Level for Information Technology Career Cluster. Check all that apply.

		Response Percent	Response Count
Network Systems Pathway		23.5%	12
Information Support and Services Pathway		23.5%	12
Web and Digital Communication Pathway		**92.2%**	**47**
Programming and Software Development Pathway		45.1%	23
		answered question	51
		skipped question	88
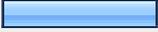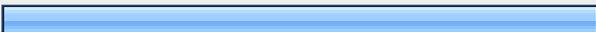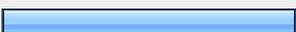
12. Programs of Study at the Pathway Level for Arts, A/V Technology and Communications Career Cluster. Check all that apply.

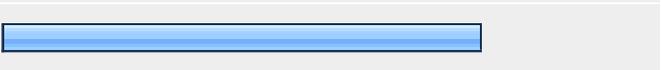|		Response Percent	Response Count
Audio/Visual Technology and Film Pathway		**58.8%**	**10**
Journalism and Broadcasting Pathway		52.9%	9
Performing Arts Pathway		0.0%	0
Printing Technology Pathway		35.3%	6
Telecommunications Pathway		52.9%	9
Visual Arts Pathway		5.9%	1
		answered question	17
		skipped question	122

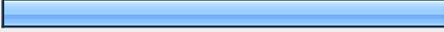**13. National Model Programs of Study for Communication and Information Systems Career Field. Check all that apply.**

		Response Percent	Response Count
Academy of Information Technology (NAF)		0.0%	0
CISCO Academy		**88.9%**	**8**
Oracle Academy		11.1%	1
		answered question	9
		skipped question	130
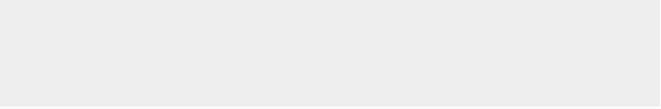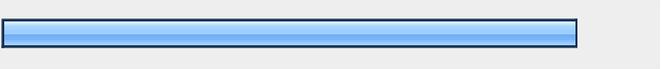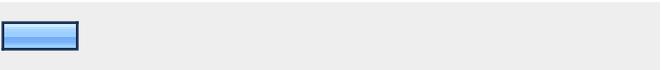
14. Is at least one semester of Personal Finance offered by your business department?

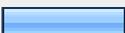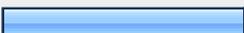|		Response Percent	Response Count
Yes		**74.4%**	**96**
No		25.6%	33
		answered question	129
		skipped question	10

15. Does Personal Finance meet a high school graduation requirement for financial education in your district?
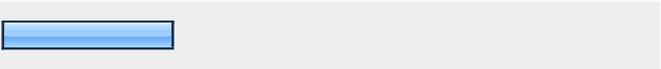
		Response Percent	Response Count
Yes		26.0%	33
No		**74.0%**	**94**
		answered question	127
		skipped question	12

16. Does Economics meet a high school graduation requirement for financial education in your district? (could be taught either in Social Studies or Business departments)

		Response Percent	Response Count
Yes		31.5%	39
No		**68.5%**	**85**
	answered question		**124**
	skipped question		**15**

17. Is at least one semester of Introduction to Business offered by your business department?

		Response Percent	Response Count
Yes		**57.8%**	**74**
No		42.2%	54
	answered question		**128**
	skipped question		**11**

18. Identify any dual credit courses offered by your business department. Check all that apply.

		Response Percent	Response Count
College Principles of Accounting		**64.8%**	**35**
College Introduction to Business		18.5%	10
College Personal Financial Management		14.8%	8
College Intro to Entrepreneurship		16.7%	9
Business Communications		11.1%	6
Economics		18.5%	10
Information Technology Applications		37.0%	20
Marketing		13.0%	7
Web Design & Development		14.8%	8
Network Systems		7.4%	4
Specify others:		24.1%	13
	answered question		54
	skipped question		85