	1	2	3	4
IDEAS / CONTENT 35%	 Writer conveys little opinion or position about the topic. Content has many digressions from the topic. Reasoning is unclear. Supporting examples or reasons are lacking. 	 Writer conveys a limited opinion or position about the topic. Content has some digressions from the topic. Reasoning is somewhat logical and convincing. Supporting examples or reasons are limited. 	 Writer conveys a general opinion or position about the topic. Content is generally focused on the topic. Reasoning is usually logical and convincing. Supporting examples or reasons are adequate and relevant. 	 Writer conveys a clear opinion or position about the topic. Content is well-focused on the topic. Reasoning is logical and compelling Supporting examples or reasons ar numerous and relevant.
ORGANIZATION 25%	 Structural development of an introduction, body, and conclusion is lacking. Pacing is awkward. Transitions are missing or connections are unclear. Paragraphing is ineffective or missing. 	 Structural development of an introduction, body, and conclusion is limited. Pacing is somewhat inconsistent. Transitions are repetitious or weak. Paragraphing is irregular. 	 Structural development of an introduction, body, and conclusion is functional. Pacing is generally controlled. Transitions are functional. Paragraphing is generally successful. 	 Structural development of an introduction, body, and conclusion is effective. Pacing is well- controlled. Transitions effectively show how ideas connect. Paragraphing is sound.
VOICE / WORD CHOICE 20%	 Writer demonstrates little commitment to the topic. Voice is inappropriate for the purpose and audience. Language is neither specific, precise, varied, nor engaging. Writer fails to anticipate the reader's questions. 	 Writer demonstrates a limited commitment to the topic. Voice is sometimes inappropriate for the purpose and audience. Language is occasionally specific, precise, varied, and engaging. Writer anticipates few of the reader's questions. 	 Writer demonstrates a general commitment to the topic. Voice is generally appropriate for the purpose and audience. Language is generally specific, precise, varied, and engaging. Writer generally anticipates the reader's questions. 	 Writer demonstrates a strong commitment to the topic. Voice is well-suited for the purpose and audience. Language is specific, precise, varied and engaging throughout. Writer consistently anticipates reader's questions.
SENTENCE FLUENCY / CONVENTIONS 20%	 Sentences seldom vary in length or structure. Phrasing sounds awkward and unnatural. Fragments or run-ons confuse the reader. Grammar, usage, punctuation, and spelling errors throughout distract the reader. 	 Sentences occasionally vary in length or structure. Phrasing occasionally sounds natural. Fragments or run-ons sometimes confuse the reader. Grammar, usage, punctuation, and spelling errors may distract the reader. 	 Sentences generally vary in length or structure. Phrasing generally sounds natural. Fragments and run-ons, if present, do not confuse the reader. Grammar, usage, punctuation, and spelling are usually correct and errors do not distract the reader. 	 Sentences vary in length and structure throughout. Phrasing consistently sounds natural and conveys meaning. Fragments and run-ons, if present, are intended for stylistic effect. Grammar, usage, punctuation, and spelling are consistently correct an may be manipulated for stylistic effect.